

CAMPUS FEE ADVISORY COMMITTEE

April 22, 2022

MINUTES

ATTENDEES

Members:

Amanda Fuller	Mark Bruno
Ashley Tejada	Mary Anne Kremicki
Austin Barber	Rashmi Praba
Carlos Fitch	Savanna Schuermann
David Ely	Shawki Moore
Erika Gutierrez	Stephen Jackson
Jennifer Schenkenfelder	T'Ante Sims
Karina Esteban	

Non-Voting Members: Crystal Little

Guests:	Aneisha Mitchell	Maribel Madero
	Feion Villodas	Mikhail Portnoy
	Julieanna Gutierrez	Yesenia Acosta
	Leticia Comaduran	

The meeting was called to order 11:02 A.M. by T'Ante Sims, CFAC Chair.

Review and Approval of April 8, 2022, Meeting Minutes

Mr. Sims asked for comments, discussion or feedback on the minutes.

Ms. Schuermann requested clarification on page 5, section B regarding ATS fees seeking out one-time funds to fund critical technology needs due to the fee not being established. Ms. Schuermann sought clarification on what exactly is going to be funded with the sustainability initiatives. Ms. Little clarified that for critical technology items that are currently funded and are an ongoing need, items already in existence, we're requesting PBAC resources one time to address funding in 22/23. After clarification Ms. Schuermann and Ms. Little confirmed that the minutes are accurate. Mr. Sims asked for a motion to approve the minutes. Ms. Tejada motioned to approve the minutes and Mr. Fitch seconded. The minutes were approved unanimously.

Action Items

- a. 2022/23 IRA Budget Proposal (Attachment 2)
- b. SSF-ARP Spring Cycle Proposal (Attachment 3)

a. 2022/23 IRA Budget Proposal (Attachment 2)

Ms. Little confirmed that the committee had a chance to review the IRA Budget proposal for 22/23 which was presented by Ms. Acosta at the 4/8/22 CFAC meeting prior to moving it to an action item. Mr. Fitch wanted to clarify that the IRA proposed budget seeking voter approval did not include the entire budget of the IRA. Ms. Little clarified that the committee would only be approving what is in the yellow column of Attachment 2, page 1 the amount seeking approval is the 22/23 proposed budget noting a negative balance of \$96,437, only the IRA 1 budget is approved on annual basis. The other components of the IRA fee were determined and designated when those incremental fees were approved and there is no need for the committee to take any action on those. Ms. Schuermann stated she didn't feel very informed about what the committee is approving and was unsure of where are the figures listed were coming from. Ms. Little reiterated when the IRA 1 fee was first implemented and the types of expenses it was determined to be spent on at that point in time.

Ms. Little provided a breakdown of the budget highlights for the IRA 1:

- The Academic Affairs program allocation provides funding to the college programs. These funds are allocated to the colleges by Academic Affairs.
- The Athletics IRA 1 program allocation is one component of their overall budget that historically was funded from IRA 1 with subsequent augmentation from the IRA 2 and IRA 3 to support their operating budget. In addition, the IRA 1 funding covers a portion of athletic insurance costs. Historically speaking the IRA 1 was able to cover the full cost of insurance, over time costs have significantly escalated and the total insurance cost is augmented with other funding.
- The Daily Aztec and KCR Radio allocation is in the final year of a three-year plan to allow them to continue to operate given the budgetary challenges that they've been having. Discussions for how to meet these funding needs in the future are in process.

Mr. Fitch asked about the alignment of fees incrementing in Imperial Valley campus over the next four years and in the future budgets will there be an increase in the IRA1 for Imperial Valley campus? Mr. Fitch voiced concerns over future fee increase which is currently \$15 and projected to be \$56. Ms. Little clarified that the \$56 is the current IRA fee for SDSU IV and the \$41 increase supports the cultural centers (IRA 4). Ms. Little also noted that the fee will increase to \$118.50 next year that will be applied towards its designated purposes consistent with the approved phased fee increase plan including academic programming. Ms. Little suggested that Mr. Fitch connect with Henry to provide more clarification and context as it pertains to the Imperial Valley campus five-year fee alignment plan.

Mr. Simms motioned to approve the 2022/23 IRA Budget and the 2022/23 IRA Budget was approved unanimously.

b. SSF-ARP Spring Cycle Proposal (Attachment 3)

Ms. Praba discussed the pilot program for the administration of the Student Success Fee for this academic year, she noted one of the primary changes implemented was the

addition of a second proposal cycle which occurred during spring. Historically there was only one Student Success Fee application cycle which takes place in the fall. Total funding awarded for this academic year is \$1,946,322.

- Spring cycle, 33 proposals received and 21 were approved
- Fall cycle, 140 proposals received and 107 were approved

Ms. Schenkenfelder inquired about the logistics for the pilot program;

- How did adding a second cycle in the spring play out?
- What procedures are in place to determine the amount of money being allocated in the fall versus the spring?
- What future changes are being made to ensure proper funding?

Ms. Praba stated that there will be approximately \$1M that will carry forward into the next year. The carry forward is a cumulative result of funds from previous years which were allocated to projects and not spent in their entirety for a variety of reasons, primarily due to the virtual modality move in March 2020. Once the carry forward funds are allocated there will be a defined allocation process for each of the cycles. Future plans include partnering with A.S. to discuss areas in need of refinement, committee staffing and improving student communication of funding sources available. Ms. Praba discussed future engagement and training opportunities that will be offered to faculty advisors to build stronger partnerships with assistant deans on campus and college council president with A.S. support.

Mr. Simms motioned to approve the SSF-ARP Spring Proposal and the SSF-ARP Spring Proposal was approved unanimously.

Informational Items

a. Ms. Villodas provided details about the Graduate Student Experience Program (GSEP) support outline and communication plan. GSEP is an opt-out program designed to support graduate students' success and graduate life on campus. Graduate students enrolled in a master's or doctoral program at SDSU, who have completed two or more semesters and 18 or more units qualify for the GSEP. Students who decide to participate in the GSEP will have access to year-long professional, personal, and research resources, activities, and events such as:

- Grad Aztec Nights
- The San Diego Experience- Explore San Diego Field Trips
- Advanced Mental Health & Wellbeing Support
- Research & Writing Support
- Professional Development Support
- Teaching Development Support
- Graduate Care Advisor Support
- Building Campus Community

Graduate students who opt-out of GSEP will have limited access to basic resources and programming, they will not have access to the full list of services offered by GSEP. To

create equitable access GSEP has designed an array of services available to all graduate students that include resources, activities and events to encourage and foster graduate school success.

The cost of GSEP is \$300 annually and students will see the fee posted on their my.SDSU financial account listed as Graduate Student Experience fee on August 5, 2022 with a due date of September 20, 2022.

Ms. Villodas highlighted the robust communication plan and targeted dates to ensure that Graduate students are well informed about GSEP and its' offerings.

- May 30, 2022 – First notification via brochure / mailer will include an explanation of the program, full list of resources, photos of past GSEP events, and instructions of how to Opt-Out of the program.
- June 1, 2022 – Second notification via email and social media.
- July 1, 2022 – Third notification announcing GSEP fee via State Up To Date which will allow communication to all SDSU faculty and staff.
- July 13, 2022 – Fourth and final notification announcing GSEP fee via SDSU Connect. Students will receive a text message with information about GSEP, this methodology is beneficial to those students who do not use social media or check their email regularly.
- July 15, 2022 – GSEP Opt-Out deadline, students choosing to Opt-Out must complete the GSEP Opt-Out form no later than July 15, 2022 by 11:59pm.
- July 22, 2022 GLaD will submit two lists to Student Account Services to determine who will be billed.
- August 5, 2022 – GSEP annual fee of \$300 will be billed annually on August 5th and only billed one time a year at the beginning of the fall semester.
- September 20, 2022 – GSEP fee due date.

Mr. Ely wanted to confirm that global campus students were eligible to participate in GSEP. Ms. Villodas confirmed that yes, they are eligible to participate as long as they meet the GSEP requirements; they are enrolled in a master's or doctoral program at SDSU and have completed two or more semesters and 18 or more units.

Ms. Tejada was curious to know why other fees are not communicated this in-depth.

Mr. Sims responded by saying personally Student Account Services does a lot of outreach and works closely with Aztec Shops on equitable access communication plans.

Ms. Little added that the opt-out fees are fairly new on campus, other than immediate access and oncoming equitable access and GSEP. Opt-Out option is new and has not been done in the past and improvements will be made as feedback is received.

Mr. Moore praised the GSEP communication plan and suggested working with Student Affairs to come up with a comprehensive communication plan as it relates to Equitable Access to better inform students.

Mr. Sims returned to the agenda to discuss the remaining Informational Items b, c, and d regarding fall 22 and noted all approved by President de la Torre and additional information can be found on attachment 5.

b. Fall 2022 UG Equitable Access Fee – approved by President de la Torre on 4/7/2022 (Attachment 5)

c. Summer 2022 DEL Credential in Oaxaca Fee – approved by President de la Torre on 4/7/2022 (Attachment 5)

d. Summer 2022 ED 895 Faculty Led in Oaxaca Fee – approved by President de la Torre on 4/7/2022 (Attachment 5)

Ms. Schuermann wanted to share student feedback regarding the Equitable Access fee she received in an email and Mr. Sims asked that Ms. Schuermann share the students' feedback with Kathy Brown and Ben Compton due to their involvement with the roll out of the program. Ms. Schuermann will forward the students feedback to Kathy Brown.

Ms. Schenkenfelder acknowledged that Aztec Shops dropped the ball on their communication to students and how they would be impacted by the Equitable Access fee and informed the committee that they have been working with Associated Students this week to determine the best method of educating students and increasing communication efforts to assist them with determining if the Equitable Access program is for them. Ms. Schenkenfelder also informed the committee that Kathy Brown met with the university council to emphasized it is up to the students to determine if the Equitable Access program is for them and if not, Ms. Brown recommended that students opt out if the program is not in their best interest.

Mr. Sims asked if there were any additional public comments or feedback. Mr. Barber thanked the committee for the opportunity to sit on the CFAC committee.

Mr. Sims made a motion to adjourn the CFAC meeting. Mr. Fitch motioned to adjourn. Ms. Schenkenfelder seconded; the meeting was adjourned at 11:47am.

Reminder: No meetings scheduled from May 2022 – August 2022.