



SAN DIEGO STATE
UNIVERSITY


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Thomas McCarron
Vice President and CFO

MEMORANDUM

DATE: September 19, 2013

TO: Elliot Hirshman
President

FROM: Tom McCarron 
Chair, President's Budget Advisory Committee

SUBJECT: President's Budget Advisory Committee
Recommendation of September 12, 2013

Attached is the Recommendation from the President's Budget Advisory Committee (PBAC) Meeting of September 12th, 2013 for approval of 2013/14 divisional one-time funding requests totaling \$5,484,648. Supporting materials are attached for your information. I recommend your approval.

If you have any questions, please let me know.

Attachments

PRESIDENT'S BUDGET ADVISORY COMMITTEE
September 12, 2013

RECOMMENDATION

Approve 2013/14 one-time funding requests:

Academic Affairs

Enrollment Growth (621 FTES)	1,340,739
2013/14 Projected Additional Non-Resident (347 FTES)	749,173
Writing Center	260,110
Benefits	500,000
Student Computing Labs (ENG, PSFA, SCI)	860,517
Renovation of Adams Humanities (faculty/staff offices)	750,000
Engineering Aerospace Lab Renovation	500,000
SCI Labs to Meet Enrollment Demand, Equipment	318,509
Additional International Student Recruitment (stud assist, travel)	95,500

Student Affairs

SWAG SAT Preparatory Academy	25,000
Indigenous Scholars & Leaders Program	35,100

University Relations & Development

Marcomm Art Center Renovations	50,000
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TOTAL 5,484,648

Approved by:



Elliot Hirshman, President

Date

**PRESIDENT'S BUDGET ADVISORY COMMITTEE
SEPTEMBER 12 2013
MINUTES**

Voting Members Present:	Area Budget Reps Present:	Staff Present:	Guests Present:
Tom McCarron	Linda Lewiston	Crystal Little	
Andrea Rollins	Lorretta Leavitt	Nance Lakdawala	
Kathy LaMaster			
Ghada Osman			
Eric Rivera			
Josh Morse			
Nancy Marlin			

Voting Members Absent:

Mary Ruth Carleton

I. Call to order - VP McCarron called the meeting to order at 2:01 p.m. VP McCarron inquired if there were any amendments to the agenda but there were none.

II. Information Items

- **Meet and greet new members**) – VP McCarron introduced and welcomed the new members: Ghada Osman and Josh Morse. Everyone welcomed VP McCarron as well.
- **2013/14 Meeting Schedule (Attachment 1)** – The final schedule is included in the agenda. Provost Marlin mentioned the fall census data will not be ready by the next meeting on September 26, 2013.

III. Reports

- **2012/13 Revenues (Attachment 2)** – VP McCarron presented the 2012/13 Revenues. We are close to target on basic tuition, and projected to exceed our budgets for both non-resident and international.
- **2012/13 Reserves (Attachment 3)** – The Institutional One-time Reserve allocations are consistent with our strategic plan. The multi-year plan ties back to the base budget.

IV. Watch List

- **Master Plan Costs** – No update.
- **SUF Class Action Suit** – No update.

- **Unfunded Compensation**– Starting to solidify as bargaining unit contracts are being executed.

V. Funding Requests

- **Academic Affairs - \$5,374,548 (Attachment 4)** – Provost Marlin presented additional one-time funding requests for Academic Affairs.
- **Student Affairs one-time request \$60,100 (Attachment 5)** – Associate Vice President Lewiston presented additional one-time funding requests for Student Affairs.
- **URD one-time request \$50,000 (Attachment 6)** – VP McCarron presented additional one-time funding requests for University Relations and Development since VP Carleton was unavailable.

VI. Voting Items – Acting VP Rivera moved to approve the funding requests today. A.S. President Morse seconded, and the motion passed unanimously, with the caveat that AR&P requested data on the effectiveness of the Student Affairs SWAG item once it becomes available.

VII. New Business – There was no new business.

VIII. Reminder –Our next meeting is scheduled for Thursday, September 26, 2013 at 2:00 p.m. in MH-3318. The meeting was adjourned at 2:30 p.m.

President's Budget Advisory Committee
Meeting Agenda
September 12, 2013
2:00p.m. @ MH-3318

I. Call to order

- Call for amendments to agenda

II. Information Item

- Meet and greet new members
- 2013/14 Meeting Schedule (Attachment 1)

III. Reports

- 2013/14 Revenues (Attachment 2)
- 2013/14 Reserves (Attachment 3)

IV. Watch List

- Master Plan Costs
 - Potential Court Appeal Costs – Est. Cost \$300,000
- SUF Class Action Suit – Est. Cost TBD
- Unfunded Compensation Items

V. Funding Requests

- Academic Affairs - \$5,374,548 (Attachment 4)
- Student Affairs one-time request - \$60,100 (Attachment 5)
- URD one-time request - \$50,000 (Attachment 6)

VI. Voting Items

VII. New Business

VIII. Reminder

- Next Meeting Date – September 26, 2013 at 2:00 p.m. in MH 3318

**PBAC
2013-2014 Schedule**

Scheduled	Scheduled	Scheduled	Scheduled	Scheduled	
Call for PBAC Agenda Items	BRAT Tuesdays @ 3:00 AD 231	Meeting Materials to AR&P - PBAC	AR&P Tuesdays @ 2:00 Fac/Staff	PBAC Thursdays @ 2:00 MH 3318	
August 26	September 3	September 6	September 10	September 12	
September 9	September 17	September 20	September 24	September 26	Sept. 23- Fall Census
September 23	October 1	October 4	October 08	October 10	
October 7	October 15	October 18	October 22	October 24	
October 28	November 5	November 8	November 12	November 14	
November 25	December 3 (hold)	December 6	December 10 (hold)	December 12 (hold)	Dec. 9- Last day of fall classes
January 13	January 21	January 24		January 30	Jan. 17 - First day of Spring semester Jan. 22 - First day of Spring classes
January 27	February 4	February 7	February 11	February 13	Feb 18- Spring census
February 10	February 18	February 21		February 27	
February 24	March 4	March 7	March 11	March 13	March 31 - April 4 - Spring Break
April 1	April 8	April 11	April 15	April 17	
			April 29		
April 21	April 22	May 2		May 8	Division Presentations (BFA, SA, PO)
			May 13 (hold)		May 9 - Last day of Spring classes
May 5	May 13 @ 3:30	May 16		May 22	Division Presentations (AA, URD) May 16-18 - Commencement Days
May 12	May 20	May 23	May 27 (hold)	May 29	2014/15 Allocation Vote
May 19	May 27 (Hold) @ 3:30	May 30	June 3 (hold)	June 5 (hold)	
May 27	June 3 (hold) @ 3:30	June 6		June 12 (hold)	

SAN DIEGO STATE UNIVERSITY
2013/14 Revenue Estimates
As of Aug 30, 2013

	2012/13 <u>Budget</u>	2012/13 <u>Actual</u>	Over/(Under) <u>Budget</u>	% Over/(Under) <u>Budget</u>	2013/14 <u>Budget</u>	Year to Date as of 8/30/2013	Term End Estimate	Over/(Under) <u>Budget</u>	% Over/(Under) <u>Budget</u>
<u>Basic Tuition Fee</u>									
Summer	11,405,000	11,468,965	63,965	0.56%	10,780,000	10,273,931	10,628,482 ^[3]	(151,518)	-1.41%
Fall	79,390,000	79,774,885	384,885	0.48%	80,054,000	71,574,860	80,082,391 ^[3]	28,391	0.04%
Spring	<u>71,555,000</u>	<u>72,887,429</u>	<u>1,332,429</u>	<u>1.86%</u>	<u>73,166,000</u>		<u>73,166,000</u> ^[4]	0	0.00%
Sub-Total Basic Tuition	162,350,000	164,131,279	1,781,279	1.10%	164,000,000 ^[1]	81,848,792	163,876,873	(123,127)	-0.08%
Tuition Fee Discounts	(40,978,000)	(40,978,000)	0	0.00%	(41,381,900)	(41,381,900)	(41,381,900)	0	0.00%
Net Basic Tuition	121,372,000	123,153,279	1,781,279	1.47%	122,618,100	40,466,892	122,494,973	(123,127)	-0.10%
<u>Non-Resident Tuition</u>									
Summer	385,358	508,491	123,133	31.95%	389,333 ^[2]	511,137	519,133 ^[3]	129,800	33.34%
Fall	4,636,763	6,812,927	2,176,164	46.93%	5,216,408 ^[2]	5,773,412	7,933,919 ^[3]	2,717,511	52.10%
Spring	<u>4,108,891</u>	<u>6,145,352</u>	<u>2,036,461</u>	<u>49.56%</u>	<u>4,705,271</u> ^[2]		<u>7,061,188</u> ^[5]	<u>2,355,917</u>	<u>50.07%</u>
Sub-Total NR Tuition	9,131,012	13,466,770	4,335,758	47.48%	10,311,012	6,284,549	15,514,241	5,203,229	50.46%
<u>International Tuition</u>									
Summer	300,225	593,712	293,487	97.76%	428,531 ^[2]	639,468	683,915 ^[3]	255,384	59.60%
Fall	2,869,625	4,427,643	1,558,018	54.29%	3,195,795 ^[2]	2,888,628	5,361,584 ^[3]	2,165,789	67.77%
Spring	<u>2,708,338</u>	<u>4,258,710</u>	<u>1,550,372</u>	<u>57.24%</u>	<u>3,073,862</u> ^[2]		<u>5,093,505</u> ^[5]	<u>2,019,643</u>	<u>65.70%</u>
Sub-Total International Tuition	5,878,188	9,280,064	3,401,876	57.87%	6,698,188	3,528,096	11,139,003	4,440,815	66.30%
TOTAL TUITION	136,381,200	145,900,114	9,518,914	6.98%	139,627,300	50,279,537	149,148,217	9,520,917	6.82%
Application Fee	2,294,000	3,041,258	747,258	32.57%	2,294,000		2,294,000 ^[6]	0	0.00%
TOTAL APPLICATION FEE	2,294,000	3,041,258	747,258	32.57%	2,294,000	0	2,294,000	0	0.00%
TOTAL	138,675,200	148,941,372	10,266,172	7.40%	141,921,300	50,279,537	151,442,217	9,520,917	6.71%

[1] Campus Basic Tuition Fee Calculation:

B 2013-02	163,254,000
SDSU Adjustments (a)	<u>746,000</u>
	<u>164,000,000</u>

(a) SDSU adjusts the CO fee calculation to account for campus discretionary fee waivers, student mix and enrollment projections.

[2] Includes \$2 million increase in budget; Non-Resident and International Tuition budget is allocated by tuition type and term based on prior year percentage of each tuition type revenue

[3] Term estimates are based on Net Collections/Receivables from Cashier's Enrollment Report as of 8/29/2013 discounted based on prior year waiver/collections experience.

[4] Term estimates are based on projected Spring enrollments from AA as of 7/24/2013 with revenues estimated based on prior year student mix and waiver/collections experience.

[5] Term estimates are based on Spring as a percentage of Fall based on historical average.

[6] Term estimates are based on budgeted revenues.

Base Budget Reserve

2013/14 Beginning Base Budget Reserve Balance		209,533
	Prop 30 Passed - B 2012-03 Funding	11,315,750
	B 2013-01 Funding Net of Mandatory Costs	8,397,800
	Increase Non-Resident Tuition Budget	2,000,000
	Univ. Non-Divisional Budget Reduction	(6,261,160)
2013/14 Base Budget Reserve		15,661,923
2013/14 Approved Base Funding Requests		
Academic Affairs		
	University Grant Program 6/13/13 PBAC	(350,000)
	Increase in Study Abroad 6/13/13 PBAC	(233,139)
	Academic Advising Center - Increase the Number of Advisors 6/13/13 PBAC	(154,433)
	On-line Course Development 6/13/13 PBAC	(143,410)
	2012/13 Non-Resident Enrollment Growth (310 FTES) - TAs 6/13/13 PBAC	(130,410)
	2013/14 Resident Enrollment Growth (311 FTES) - TAs 6/13/13 PBAC	(130,410)
	Out-of-State Recruitment 6/13/13 PBAC	(220,999)
	Graduate & Research Affairs IT 6/13/13 PBAC	(439,700)
	SIMS IT 6/13/13 PBAC	(277,190)
Academic Affairs - <u>Encumbered in 2013/14, Base in 2014/15</u>		
	Tenure/Tenure Track Faculty 6/13/13 PBAC	(1,065,320)
	Writing and Math Center - Writing 6/13/13 PBAC	(325,000)
	2012/13 Non-Resident Enrollment Growth (310 FTES) - Tenure/Tenure Track Faculty 6/13/13 PBAC	(1,854,720)
	2013/14 Resident Enrollment Growth (311 FTES) - Tenure/Tenure Track Faculty 6/13/13 PBAC	(1,854,720)
Student Affairs		
	Commuter Center Support Services 6/13/13 PBAC	(100,653)
	LGBT Resource Center 6/13/13 PBAC	(200,000)
	Campus Internship Coordinator 6/13/13 PBAC	(80,240)
	Financial Aid 6/13/13 PBAC	(171,037)
	International Recruitment - ISC 6/13/13 PBAC	(115,813)
	Recruitment & Retention of Underrepresented Students 6/13/13 PBAC	(250,000)
	Aztec Nights 6/13/13 PBAC	(211,500)
	Student Disability Services - Software License 6/13/13 PBAC	(5,000)
Business & Financial Affairs		
	Wireless Refresh 6/13/13 PBAC	(488,000)
	Custodians 6/13/13 PBAC	(1,000,000)
	Steam Technicians 6/13/13 PBAC	(300,000)
	Public Safety Retention/Recruitment 6/13/13 PBAC	(200,000)
University Relations & Development		
	Communications Writers - Digital and Written 6/13/13 PBAC	(143,000)
	TCF Staffing to Handle Increase in Gifts, Endowment Growth & Reporting (2 positions) 6/13/13 PBAC	(157,300)
	Alumni Engagement Call Floor Coordinator 6/13/13 PBAC	(57,200)
	PLF Development & Communications Writer (2 positions) 6/13/13 PBAC	(151,400)
	Director of Donor Relations 6/13/13 PBAC	(114,400)
Institutional		
	Staff Compensation 6/13/13 PBAC	(400,000)
	Institutional Shortfall (\$100k per year for 3 years) 6/13/13 PBAC	(100,000)
2013/14 Estimated Base Budget Reserve Balance		4,236,929

One-Time Reserve

2013/14 Beginning One-Time Reserve Balance **8,797,124**

2013/14 Approved One-Time Funding Requests

Academic Affairs

Tenure/Tenure Track Faculty Start-up	6/13/13 PBAC	(1,900,000)
Recruitment & Retention of Underrepresented Faculty	6/13/13 PBAC	(100,000)
Support for Multi-disciplinary Research Proposals	6/13/13 PBAC	(1,000,000)
China International Student Recruitment	6/13/13 PBAC	(100,700)
Graduate International Student Transcript Evaluation/Recruitment	6/13/13 PBAC	(55,500)
Under-graduate International Student Transcript Evaluation/Recruitment	6/13/13 PBAC	(55,500)
Community Arts Events	6/13/13 PBAC	(50,000)
Expand Student Research Symposium	6/13/13 PBAC	(150,000)
Learning Analytics	6/13/13 PBAC	(70,000)
Zahn Center (SDSU match)	6/13/13 PBAC	(250,000)
SDCC funds to offset instructional costs of SDSU non-resident remedial students	6/13/13 PBAC	(150,000)
Graduate & Research Affairs IT	6/13/13 PBAC	(204,578)
Lottery Funds Restoration (instructional equipment and software)	6/13/13 PBAC	(417,000)
Library Books, Journals and Periodicals	6/13/13 PBAC	(500,000)
Cost of new FERP Faculty	6/13/13 PBAC	(3,100,000)

Student Affairs

Commuter Center Support Services	6/13/13 PBAC	(115,000)
International Recruitment - ISC	6/13/13 PBAC	(217,815)
Student Disability Services - Software	6/13/13 PBAC	(60,000)
Integrative Diversity Experiences for all Students	6/13/13 PBAC	(100,000)

Business & Financial Affairs

Painting Academic Buildings	6/13/13 PBAC	(500,000)
Accessibility Improvements to EBA (relocation of ARPE)	6/13/13 PBAC	(1,000,000)

University Relations & Development

Alumni Volunteer Coordinator (\$60k per year for 3 years)	6/13/13 PBAC	(180,000)
360 Magazine, Other Media Materials	6/13/13 PBAC	(156,000)
SDSU Website Upgrades	6/13/13 PBAC	(150,000)
Improve and Enhance On-line Giving Capability	6/13/13 PBAC	(100,000)
Technology System Upgrades	6/13/13 PBAC	(250,000)
Increase Planned Giving Communication & Research to Identify Prospects	6/13/13 PBAC	(52,000)
Renovation of SDSURF Offices to Accommodate New Staff	6/13/13 PBAC	(60,000)
Space Planning and Architectural Rendering MH and PPGAC	6/13/13 PBAC	(20,000)

Institutional

Staff Professional Development	6/13/13 PBAC	(250,000)
Employee Satisfaction Survey	6/13/13 PBAC	(10,000)
Veteran's House Lease	6/13/13 PBAC	(112,000)

2013/14 PENDING One-Time Funding Requests

Academic Affairs

Enrollment Growth (621 FTES)	(1,340,739)
2013/14 Projected Additional Non-Resident (347 FTES)	(749,173)
Writing Center	(260,110)
Benefits	(500,000)
Student Computing Labs (ENG, PSFA, SCI)	(860,517)
Renovation of Adams Humanities (faculty/staff offices)	(750,000)
Engineering Aerospace Lab Renovation	(500,000)
SCI Labs to Meet Enrollment Demand, Equipment	(318,509)
Additional International Student Recruitment (stud assist, travel)	(95,500)

Student Affairs

SWAG SAT Preparatory Academy	(25,000)
Indigenous Scholars & Leaders Program	(35,100)

University Relations & Development

Marcomm Art Center Renovations	(50,000)
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2013/14 Funding Sources

AA - Encumbered in 2013/14, Base in 2014/15 - available for one-time use in 2013/14	5,099,760
Estimated Tuition and Fee Revenues over Budget [a]	9,520,917
Estimated One-Time Carry-forward of Base Budget Reserve	4,236,929

2013/14 Estimated One-Time Reserve Balance **10,733,989**

SDSU Multi-Year Budget Plan

Institutional Base Reserve

	2011/12	2012/13	2013/14	2014/15	2015/16
Beginning Balance	209,533	209,533	11,525,283	4,236,929	4,011,729
Trigger	(20,696,750)	20,696,750			
Tuition Rollback/Buyback		(9,381,000)	9,844,000		
GF Base adjustments	3,991,300				
GF Base Increase ^[a]			6,408,000	6,728,000	6,997,000
<i>Resident Growth:</i>					
311 FTES - Enrollment Growth funding			1,388,000		
GF tuition fee discount adjustment based on campus relative student need			(4,100)		
Basic Tuition Revenue (net of SUG tuition discounts)			1,246,100		
<i>Non-Resident Growth:</i>					
Non-Resident Tuition Budget			2,000,000		
Est. Mandatory Costs/Multi-Year Commitments	(1,830,200)		(10,484,200)	(6,953,200)	(7,222,200)
Divisional Base Allocation	12,274,490				
University Non-Divisional Base Reduction	6,261,160		(6,261,160)		
Strategic Planning/Critical Support Needs Base Allocation			(6,325,234)	-	-
2013/14 Funds encumbered for succeeding year base purposes, available for current year one-time purposes			(5,099,760)	5,099,760	
2013/14 Succeeding year expenditure purposes				(5,099,760)	
Ending Balance	209,533	11,525,283	4,236,929	4,011,729	3,786,529

Institutional One-time Reserve

	2011/12	2012/13	2013/14	2014/15	2015/16
Beginning Balance	4,610,156	7,361,340	8,797,124	10,733,989	23,953,718
Unallocated Institutional Base Reserve	209,533	11,525,283	4,236,929	4,011,729	3,786,529
Funds encumbered for succeeding year base purposes, available for current year one-time purposes			5,099,760	-	-
Current year expenditure purposes			-	-	-
Est. Fee Revenues over Budget	6,432,194	10,266,172	9,520,917	9,208,000	9,208,000
<i>PBAC Allocations:</i>					
University Non-Divisional Base Reduction		(6,261,160)			
AA Equip/Software (Lottery Reduction)	(417,000)	(417,000)			
AA Out-of-State Recruitment	(175,673)	(175,673)			
AA International Recruitment		(144,500)			
SA International Recruitment	(151,920)	(156,328)			
AA Univ Grant Program (RSCA)	(194,168)	(194,168)			
BFA IVC earthquake, Don Powell ADA, Storm/Nasatir modulars	(2,466,782)				
Professional Development, CSU Online, VA repayment	(485,000)				
Divisional Allocations		(3,000,000)			
Mar2013 1X allocations		(10,006,842)			
Strategic Planning/Critical Support Needs Allocation 6/13/13			(11,436,093)	-	-
PENDING PBAC allocation 9/12/13			(5,484,648)	-	-
Ending Balance	7,361,340	8,797,124	10,733,989	23,953,718	36,948,247

Support Budget

State General Fund Allocation	133,941,246	124,792,196	143,411,096
Basis Tuition Fee (net of SUG tuition discounts)	118,731,200	121,937,180	123,926,088
Other Fee Revenue	36,690,122	37,235,037	38,877,351
Other Revenue and Cost Recovery	16,278,325	23,633,422	22,218,752
Total Support Budget	305,640,893	307,597,835	328,433,287

[a] CSU GF base will increase by 5% in 2013/14 and 2014/15 and by 4% in 2015/16 and 2016/17. Allocation to campus includes mandatory costs and compensation. Funding for resident enrollment growth is listed separately under Resident Growth. Additional funding may be allocated to campus via the RFP process to support state and systemwide initiatives (i.e. technology and student success).

Academic Affairs

2013/14 ONE-TIME FUNDS REQUIREMENTS

Enrollment Growth of 621 FTES	\$1,340,739 [1]
2013/14 Projected Additional Non-Resident FTES of 347	\$749,173
Writing Center	\$260,110
Student Computing Labs in Colleges of Engineering, Professional Studies and Sciences	\$860,517
Renovation of Adams Humanities for Faculty and Staff Offices	\$750,000 [2]
Engineering Aerospace Lab Renovation	\$500,000
College of Sciences Labs to Meet Enrollment Demand, Equipment	\$318,509
Additional International Student Recruitment Funds for Student Assistants and Travel	\$95,500
Benefits	\$500,000
<hr/>	
TOTAL	\$5,374,548

[1] Based on cost of FTES to meet 2013/14 targets.

[2] A more detailed estimate will need to be done by Facilities Services (to include IT and phone costs).

AVPAA -1
Revised 9/4/13
Printed
9/4/13

2013/14 ACADEMIC AFFAIRS ONE-TIME FUNDS REQUIREMENTS

- **Enrollment Growth of 621 FTES and Associated Funds of \$1,340,739 and 2013/14 Additional Non-Resident FTES of 347 and Associated Funds of \$749,173**

Previously approved in Academic Affairs Critical Support Needs Budget Request for permanent funding 2014/15. One-time funds needed in 2013/14 to support this already enrolled FTES.

- **Writing Center \$260,110**

Previously approved in Academic Affairs Critical Support Needs Budget Request for 2014/15. One-time funds needed in 2013/14 for program implementation this year.

- **Student Computing Labs in Colleges of Engineering, Professional Studies and Sciences \$860,517**

Computer equipment and software must be upgraded to provide the required functionality and currency in the student computing labs. This request is for student computing lab equipment and software as follows: \$400,000 - Engineering, \$307,337 - Professional Studies and Fine Arts, and \$153,180 – Sciences.

- **Renovation of Adams Humanities for Faculty and Staff Offices \$750,000**

Following the completion of Storm/Nasatir, space will be refurbished/remodeled/renovated in Adams Humanities to accommodate departments that will be relocated there. Included in this space will be faculty offices, conference rooms, departmental offices, teaching associate/graduate assistant cubicles, as well as possible labs and classrooms.

- **Engineering Aerospace Lab Renovation \$500,000**

The Aerospace Labs in E 122 are in critical need of renovation as there has been no work done in them for over 20 years. Aerospace Engineering is seeing steady enrollment growth, and the renovation of these labs will enable the Aerospace Labs to support the lab experience of its students. The lab space will be divided into separate labs to enable project work. In addition, the computer lab area will be expanded to include a student team project room for Aerospace capstone design projects.

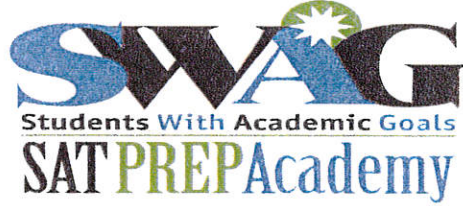
- **College of Sciences Labs to Meet Enrollment Demand, Equipment \$318,509**

PBAC previously recommended approval of funds to support the renovation of this lab space required to offer additional sections of chemistry and physics to meet student demand. We now need to equip these expanded labs. Equipment includes items such as: safety cabinets for storage of flammable chemicals, student lab stations, dissecting microscopes, storage lockers, and computers.

- **Additional International Student Recruitment Funds for Travel and Student Assistants \$95,500**

Student assistant funds will be used in handling prospective student questions via email, walk-in students to the Student Prospective Center, helping in translating documents/materials as needed and maintaining QQ and Weibo accounts.

The international travel funds will be used primarily for visits to high schools in targeted regions, based on historical yield rates and locations with the highest number of applications.



Proposal Amount Requested: \$25,000.00

Description of Project:

Students With Academic Goals: SAT (Scholastic Assessment Test) Preparatory Academy

- Supports the development of diversity in our campus community
- Enhances education, economic development, sustainability, and/or social welfare in the San Diego community

The Students with Academic Goals (SWAG) program provides a comprehensive approach in preparing and promoting San Diego State University to local area, underrepresented and historically low-income students. In addition to SAT test preparation, the Academy provides campus tours, admissions, financial aid workshops, team building, social engagement, and mentorship and enrichment activities to foster each student's academic, personal as well as social development.

The 2013 inaugural SWAG SAT Preparatory Academy was a collaborative effort between the SDSU Educational Opportunity Program (EOP) and Ethnic Affairs department, CalSOAP (California Student Opportunity and Access Program), UCSD (University of California, San Diego) and Bayview Baptist Church.

The request for funding of \$25,000 would enable SDSU to be the premiere university emphasized in future annual SWAG programs. This would be done through the establishment of a collaboration between SDSU academic departments and SDSU instructors who would provide 24 hours of SAT prep instruction instead of utilizing the services of the UCSD Extension Department (as was done in the 2013 program).

Indigenous Scholars & Leaders Program (American Indian Scholars Program)

Retention Budget

(2) Graduate Assistantships (\$2,500 per semester, per person)	\$10,000
(5) Mentors = 20 protégés (4 students per mentor) \$1,200 per semester (per 5 mentors)	\$12,000
T-shirts	\$ 600
Programming	\$ 5,000
Transportation	\$ 1,500
Annual Retreat	\$ 3,500
Materials/supplies	<u>\$ 2,500</u>
Total (annual)	\$35,100

Eylmash Yuuchaap "Youth Think"

DRAFT

*Education is
the Path to
Self-
Determination*

Indigenous Scholars & Leaders Program

San Diego State University

Eylmash Yuuchaap "Youth Think"

Indigenous Scholars & Leaders Program

Mission

To engage, support and promote the cultural, social, academic, and leadership development of students committed to the sovereign identity and progress of Indigenous communities.

Vision

To graduate students who will serve as agents of change in their community

Purpose

Drawing from social justice and Indigenous lens, the Eylmash Yuuchaap Indigenous Scholars and Leaders Program is designed to mentor and provide a community-service learning experiences for students pursuing higher education and preparing to serve Indigenous communities

Our Name

Eylmash Yuuchaap is the Kumeyaay Nation way of saying "Youth Think." The campus of San Diego State University sits on Kumeyaay land. This name is used in deference to the first peoples of this region and honors their thriving heritage and culture.

Benefits of Eylmash Yuuchaap Indigenous Scholars & Leaders Program

- ◇ Culturally Responsive Leadership & Community Service Learning Opportunities
- ◇ Traditional Gatherings
- ◇ Academic Support, Research and Scholarship Opportunities
- ◇ Faculty and Administrative Mentors
- ◇ Peer Exchange Roundtables
- ◇ Conferences, Internships and Career Opportunities
- ◇ Workshops, Seminars, Field Trips, Camping and Study Abroad

Eligibility

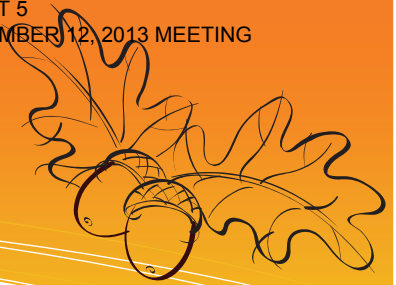
Eylmash Yuuchaap Indigenous Scholars & Leaders Program is open to undergraduate students from all majors at San Diego State University, who have an interest and commitment to the success and sustainability of American Indian – Native American and Indigenous communities and culture.



**SAN DIEGO STATE
UNIVERSITY**

Leadership Starts Here

Leadership Starts Here



CONNECTING STUDENTS, CULTURE AND COMMUNITY

San Diego State University is committed to preparing students to become successful leaders in a highly diverse workforce. Successful leaders have a strong sense of their own identities and a comprehensive understanding of the diverse cultures they engage. Cultural identity is said to be a strong indicator for Native American persistence and academic performance in college. With a balanced immersion in their own language and culture, students can achieve academically, socially, and economically.

Future leaders in Tribal and Urban Native Communities require a unique set of tools that bridge cultures, knowledge, and resources. The Eylmash Yuuchaap Indigenous Scholars and Leaders Program, provides a dynamic space where Native American, Indigenous culture, leadership and issues are at the center of the conversation.

About the Program

Each year a cohort of 10-15 students are selected to participate in a year long series of leadership activities and seminars. The seminars are scheduled twice a month as part of a one credit course through the Department of American Indian Studies.

The seminar topics and activities are developed by community and tribal leaders with support from SDSU faculty, students, staff, and alumni. Each scholar is expected to maintain a minimum 3.0 GPA. Throughout the year, scholars are also invited to participate in special VIP events with nationally recognized speakers, local community leaders, and the university President.

Session One

Contemporary Native American and Indigenous Topics

Each session has a firm focus on issues impacting Native American communities. Topics include: academic excellence, research, entrepreneurship, STEM, sustainability, environment, tribal law, relationships, health and wellness, college success, community engagement, global understanding, and public administration.

Session Two

Community-Service Learning and Cultural Immersion Activities

Students meet on or off campus to participate in community-based workshops, visits to local reservations and local communities. Activities include: small group discussions on topics related to culture, identity and student success, and community service assignments with local tribal youth.



Community Partners

- ◇ Brenda Montero, Education Manager, Viejas Band of Kumeyaay Indians
- ◇ Ben Foster, Executive Director of Inter Tribal Sports
- ◇ Devon Lomayesva, (Kumeyaay), Board Chair of American Indian Recruitment Program (AIR)
- ◇ Geneva Lofton-Fitzsimmons (Luiseño / La Jolla), IHC CA-NARCH Student Program Director
- ◇ Kellen Hernandez, San Diego American Indian Health Center
- ◇ Margaret Orantia (Yaqui), Tribal STAR Manager

For more information, please contact:

Dr. Aaron Bruce, Chief Diversity Officer
abruce@mail.sdsu.edu

or

Dr. David Kamper, Chair, American Indian Studies
dkamper@mail.sdsu.edu

PBAC, September 12, 2013

Marketing and Communications Art Center Renovations

The creation of an Art Center within the Marketing and Communications Department is an important step in helping Marcomm better support Strategic Plan initiatives. The renovation of the back area of Marcomm will bring together three graphic designers, who traditionally have worked autonomously, in their own offices, into a collaborative, creative space. The goal is to have them work together on a variety of projects to produce a better, more creative product to help share the university's stories and accomplishments.

The anticipated cost, received from Bob Schultz, is \$50,000. There has not been an official quote received.