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THE PRESIDENT

June 9, 2014

MEMORANDUM

To: Tom McCarron
Chair, President's Budget Advisory Committee

From: Elliot Hirshman 
President

Subject: President's Budget Advisory Committee Recommendation
of May 29, 2014

I approve the recommendation from the May 29, 2014 meeting for new divisional and institutional base and one-time funding requests of \$15, 441,155 for 2014/2015.

In addition, I am making the following allocations:

- \$71,050 in base funds is allocated for a coordinator in our new Women's Resource Center in Student Affairs. This allocation is inclusive of salary and benefits. The allocation is to Student Affairs.
- \$250,000 in one-time funds is allocated to the Corky McMillan Real Estate Center in the Department of Finance/College of Business Administration in Academic Affairs. This allocation matches donor funds. The allocation is to Academic Affairs.

EH:rjl



MEMORANDUM

DATE: June 3, 2014

TO: Elliot Hirshman
President

FROM: Tom McCarron 
Chair, President's Budget Advisory Committee

SUBJECT: President's Budget Advisory Committee
Recommendation of May 29, 2014

Attached is the recommendation from the President's Budget Advisory Committee (PBAC) meeting of May 29th, 2014 for approval of 2014/15 divisional base and one-time funding requests totaling \$15,441,155. An unallocated base reserve of \$4,046,812 will remain upon approval of these requests.

Supporting materials are attached for your information. I recommend your approval.

If you have any questions, please let me know.

Attachments

PRESIDENT'S BUDGET ADVISORY COMMITTEE
May 29, 2014

RECOMMENDATION

Approve 2014/15 funding requests:

Strategic Planning Initiatives ⁽¹⁾

| Division | 2014/15 Encumbered | | | 2014/15 Encumbered | | | 2014/15 Total |
|--------------|--------------------|------------------|---------------------|--------------------|------------------|------------------|------------------|
| | 2014/15 One-Time | 2015/16 One-Time | Cumulative One-Time | 2014/15 Base | 2015/16 Base | Cumulative Base | |
| AA | 600,000 | 2,240,000 | 2,840,000 | 803,528 | 1,066,680 | 1,870,208 | 4,710,208 |
| SA | 137,810 | | 137,810 | 193,538 | | 193,538 | 331,348 |
| BFA | 380,000 | | 380,000 | 20,000 | | 20,000 | 400,000 |
| URD | 595,000 | | 595,000 | 97,240 | | 97,240 | 692,240 |
| INSTIT | 1,250,000 | | 1,250,000 | | | | 1,250,000 |
| Total | 2,962,810 | 2,240,000 | 5,202,810 | 1,114,306 | 1,066,680 | 2,180,986 | 7,383,796 |

Critical Support Needs ⁽¹⁾

| Division | 2014/15 Encumbered | | 2014/15 Encumbered | | 2014/15 Total |
|--------------|--------------------|------------------|--------------------|------------------|------------------|
| | 2014/15 One-Time | 2014/15 Base | 2015/16 Base | Cumulative Base | |
| AA | 3,118,428 | 668,768 | 1,233,350 | 1,902,118 | 5,020,546 |
| SA | | 25,000 | | 25,000 | 25,000 |
| BFA | 500,000 | 433,013 | | 433,013 | 933,013 |
| URD | | 301,800 | | 301,800 | 301,800 |
| INSTIT | 1,777,000 | | | | 1,777,000 |
| Total | 5,395,428 | 1,428,581 | 1,233,350 | 2,661,931 | 8,057,359 |

(1) Detail by division included in PBAC materials; divisional totals include benefit funding.

Approved by:

Elliot Hirshman
Elliot Hirshman, President

6/6/14
Date

* see additional approved allocations per attached memo..

2014/15 Integrated Budget Proposals -- Consolidated

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
|---|---------------------|--|------------------------|--------------------|--|--------------------|--------------------|
| | 2014/15 One-Time | 2014/15 Encumbered 2015/16 One-Time | Cumulative One-Time | 2014/15 Base | 2014/15 Encumbered 2015/16 Base | Cumulative Base | 2014/15 TOTAL |
| Strategic Planning Initiatives | | | (Cols 1 + 2) | | | (Cols 4 + 5) | (Cols 3 + 6) |
| Academic Affairs: | | | | | | | |
| Tenure/Tenure track faculty (cross unit and multi-disciplinary collaborations) start-up funds | | \$2,240,000 | \$2,240,000 | | | \$0 | \$2,240,000 |
| Tenure/Tenure track faculty (cross unit and multi-disciplinary collaborations) - 8 T/TT faculty | | | \$0 | | \$1,066,680 | \$1,066,680 | \$1,066,680 |
| Academic Advising Center (3 advisors) | | | \$0 | \$192,984 | | \$192,984 | \$192,984 |
| International Recruitment (director, ASCII) | | | \$0 | \$155,584 | | \$155,584 | \$155,584 |
| Honors College | \$30,000 | | \$30,000 | \$253,480 | | \$253,480 | \$283,480 |
| On-line course development | | | \$0 | \$201,480 | | \$201,480 | \$201,480 |
| Community Arts Events | \$85,000 | | \$85,000 | | | \$0 | \$85,000 |
| Learning Analytics | \$70,000 | | \$70,000 | | | \$0 | \$70,000 |
| International Programs (database consultant, go-international temp position) | \$100,000 | | \$100,000 | | | \$0 | \$100,000 |
| Undergraduate Research | \$65,000 | | \$65,000 | | | \$0 | \$65,000 |
| Zahn Center (SDSU match) | \$250,000 | | \$250,000 | | | \$0 | \$250,000 |
| Subtotal Academic Affairs | \$600,000 | \$2,240,000 | \$2,840,000 | \$803,528 | \$1,066,680 | \$1,870,208 | \$4,710,208 |
| Student Affairs: | | | | | | | |
| Internship and Employment Specialist | | | \$0 | \$83,175 | | \$83,175 | \$83,175 |
| Aztec Mentor Program (AMP) Expanded Outreach | \$38,000 | | \$38,000 | | | \$0 | \$38,000 |
| Recruitment & Retention of Underrepresented Students | | | \$0 | \$64,000 | | \$64,000 | \$64,000 |
| AOD Strategic Plan Task Force 2014/15 Resource Request | \$99,810 | | \$99,810 | \$46,363 | | \$46,363 | \$146,173 |
| Subtotal Student Affairs | \$137,810 | \$0 | \$137,810 | \$193,538 | \$0 | \$193,538 | \$331,348 |
| Business & Financial Affairs: | | | | | | | |
| Community Policing Enhancements (\$100k for 3 years) | \$300,000 | | \$300,000 | | | \$0 | \$300,000 |
| Celebrating Aztec Faculty & Staff | \$40,000 | | \$40,000 | | | \$0 | \$40,000 |
| President's Climate Commitment administration | \$40,000 | | \$40,000 | \$20,000 | | \$20,000 | \$60,000 |
| Subtotal Business & Financial Affairs | \$380,000 | \$0 | \$380,000 | \$20,000 | \$0 | \$20,000 | \$400,000 |
| University Relations & Development: | | | | | | | |
| Videographer | | | \$0 | \$97,240 | | \$97,240 | \$97,240 |
| Branding & Marketing - year 2 | \$495,000 | | \$495,000 | | | \$0 | \$495,000 |
| SIMS Lost Alumni Project, working with Office of the Registrar & Enrollment Services | \$100,000 | | \$100,000 | | | \$0 | \$100,000 |
| Subtotal University Relations & Development | \$595,000 | \$0 | \$595,000 | \$97,240 | \$0 | \$97,240 | \$692,240 |
| Institutional: | | | | | | | |
| Staff Professional Development (across the University) | \$250,000 | | \$250,000 | | | \$0 | \$250,000 |
| Enhancing Campus Climate and Culture (ECCC) initiatives | \$1,000,000 | | \$1,000,000 | | | \$0 | \$1,000,000 |
| Subtotal Institutional | \$1,250,000 | \$0 | \$1,250,000 | \$0 | \$0 | \$0 | \$1,250,000 |
| Total Strategic Planning Initiatives | \$2,962,810 | \$2,240,000 | \$5,202,810 | \$1,114,306 | \$1,066,680 | \$2,180,986 | \$7,383,796 |

2014/15 Integrated Budget Proposals -- Consolidated

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
|---|-----------------------------|--|--------------------------------|-------------------------|--|----------------------------|--------------------------|
| Critical Support Needs | 2014/15 One-Time | 2014/15 Encumbered 2015/16 One-Time | Cumulative One-Time | 2014/15 Base | 2014/15 Encumbered 2015/16 Base | Cumulative Base | 2014/15 TOTAL |
| | | | (Cols 1 + 2) | | | (Cols 4 + 5) | (Cols 3 + 6) |
| Academic Affairs: | | | | | | | |
| 2014/15 resident enrollment growth of 175 FTES (marginal cost funding) | \$320,381 | | \$320,381 | | | \$0 | \$320,381 |
| Non-resident enrollment growth of 448 FTES (marginal cost funding) | \$881,047 | | \$881,047 | | | \$0 | \$881,047 |
| 2014/15 resident enrollment growth of 175 FTES (2015/16 10 TT faculty hires) | | | \$0 | | \$1,233,350 | \$1,233,350 | \$1,233,350 |
| Funds to SCCC funds to offset instructional cost of SDSU non-resident remedial students | \$150,000 | | \$150,000 | | | \$0 | \$150,000 |
| GRA IT | \$300,000 | | \$300,000 | \$193,616 | | \$193,616 | \$493,616 |
| Lottery funds restoration (instructional equipment and software purchases) | \$417,000 | | \$417,000 | | | \$0 | \$417,000 |
| Communications Director (Enrollment Services) | | | \$0 | \$104,720 | | \$104,720 | \$104,720 |
| Out of State Recruiter | | | \$0 | \$62,832 | | \$62,832 | \$62,832 |
| JDP fees w/ UCSD (70 @ \$1,400) | | | \$0 | \$98,000 | | \$98,000 | \$98,000 |
| Summer SMART upgrades | \$450,000 | | \$450,000 | | | \$0 | \$450,000 |
| Laboratory renovations - SCI to meet Chem demand | | | \$0 | | | \$0 | \$0 |
| IT share-support | \$600,000 | | \$600,000 | \$60,000 | | \$60,000 | \$660,000 |
| Research Technicians (2 techs) | | | \$0 | \$149,600 | | \$149,600 | \$149,600 |
| Subtotal Academic Affairs | \$3,118,428 | \$0 | \$3,118,428 | \$668,768 | \$1,233,350 | \$1,902,118 | \$5,020,546 |
| Student Affairs: | | | | | | | |
| Evening Cart Service Expanded Hours | | | \$0 | \$25,000 | | \$25,000 | \$25,000 |
| Subtotal Student Affairs | \$0 | \$0 | \$0 | \$25,000 | \$0 | \$25,000 | \$25,000 |
| Business & Financial Affairs: | | | | | | | |
| Athletics | | | \$0 | \$80,000 | | \$80,000 | \$80,000 |
| Conversion of EO Specialist to ER Manager | | | \$0 | \$37,000 | | \$37,000 | \$37,000 |
| Address vulnerabilities in plumbing & electrical systems (2 positions) | | | \$0 | \$181,373 | | \$181,373 | \$181,373 |
| Facility Painting initiative | \$500,000 | | \$500,000 | | | \$0 | \$500,000 |
| Construction Administrator | | | \$0 | \$134,640 | | \$134,640 | \$134,640 |
| Subtotal Business & Financial Affairs | \$500,000 | \$0 | \$500,000 | \$433,013 | \$0 | \$433,013 | \$933,013 |
| University Relations & Development: | | | | | | | |
| Director of Development, CBA | | | \$0 | \$127,160 | | \$127,160 | \$127,160 |
| Sr. Director of Regional Relations & Events within Development | | | \$0 | \$134,640 | | \$134,640 | \$134,640 |
| Annual Wealth Screening (20,000 records) - year 2 | | | \$0 | \$25,000 | | \$25,000 | \$25,000 |
| Donor Relations Stewardship Events | | | \$0 | \$15,000 | | \$15,000 | \$15,000 |
| Subtotal University Relations & Development | \$0 | \$0 | \$0 | \$301,800 | \$0 | \$301,800 | \$301,800 |
| Institutional: | | | | | | | |
| SDSU Research Foundation | \$1,117,000 | | \$1,117,000 | | | \$0 | \$1,117,000 |
| Destination SDSU | \$260,000 | | \$260,000 | | | \$0 | \$260,000 |
| Engineering Addition & Renovation - Concept Design Services | \$400,000 | | \$400,000 | | | \$0 | \$400,000 |
| Subtotal Institutional | \$1,777,000 | \$0 | \$1,777,000 | \$0 | \$0 | \$0 | \$1,777,000 |
| Total Critical Support Needs | \$5,395,428 | \$0 | \$5,395,428 | \$1,428,581 | \$1,233,350 | \$2,661,931 | \$8,057,359 |
| Total Strategic Planning Initiatives/Critical Support Needs | \$8,358,238 | \$2,240,000 | \$10,598,238 | \$2,542,887 | \$2,300,030 | \$4,842,917 | \$15,441,155 |

2014/15 Integrated Budget Proposals -- Consolidated

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
|---|---------------------|--|------------------------|--------------------|--|--------------------|---------------------|
| | 2014/15 One-Time | 2014/15 Encumbered 2015/16 One-Time | Cumulative One-Time | 2014/15 Base | 2014/15 Encumbered 2015/16 Base | Cumulative Base | 2014/15 TOTAL |
| President's Additional Allocations | | | | | | | |
| | | | (Cols 1 + 2) | | | (Cols 4 + 5) | (Cols 3 + 6) |
| Academic Affairs: | | | | | | | |
| Corky McMillan Estate Center - matching funds | \$250,000 | | \$250,000 | | | \$0 | \$250,000 |
| | | | \$0 | | | \$0 | \$0 |
| Subtotal Academic Affairs | \$250,000 | \$0 | \$250,000 | \$0 | \$0 | \$0 | \$250,000 |
| Student Affairs: | | | | | | | |
| Coordinator in new Women's Resource Center | | | \$0 | \$71,050 | | \$71,050 | \$71,050 |
| Subtotal Student Affairs | \$0 | \$0 | \$0 | \$71,050 | \$0 | \$71,050 | \$71,050 |
| Revised Total | \$8,608,238 | \$2,240,000 | \$10,848,238 | \$2,613,937 | \$2,300,030 | \$4,913,967 | \$15,762,205 |

**PRESIDENT'S BUDGET ADVISORY COMMITTEE
MAY 29, 2014
MINUTES**

| | | | |
|--------------------------------|----------------------------------|-----------------------|------------------------|
| Voting Members Present: | Area Budget Reps Present: | Staff Present: | Guests Present: |
| Tom McCarron | Linda Lewiston | Crystal Little | Jonathan Cole |
| Andrea Rollins | Agnes Wong Nickerson | Donna Conaty | David Ely |
| Nancy Marlin (via phone) | Sarah Slaughter | Nance Lakdawala | |
| Mary Ruth Carleton | | | |
| Eric Rivera | | | |
| Bill Eadie | | | |

Voting Members Absent:

Josh Morse
Douglas Deutschman
Cezar Ornatowski

- I. Call to order** - VP McCarron called the meeting to order at 2:00 p.m. VP McCarron inquired if there were any amendments to the agenda but there were none.

II. Information Items

- **2014/15 Meeting Schedule (Attachment 1)** - The attached schedule has been agreed upon by all PBAC members.
- **2014/15 B 2014-01 Budget (Attachment 2)** – VP McCarron explained the attachment includes anticipated budget over revenue figures through Fall Semester 2014.

VP McCarron attended the system wide Vice Presidents' meeting when the 2014/15 budget was discussed. The Governor proposed \$142.2M for the CSU, CSU proposed \$237M, State Assembly proposed \$232M, and Senate proposed \$237M. The Assembly and Senate agreed to a moratorium on student success fees. The next step is for a committee to reevaluate their budget differences. The final Governor's Budget is scheduled to be signed in June 2014.

III. Reports

- **2013/14 Revenues (Attachment 2)** – VP McCarron said we are \$70,000 favorable to budget compared to the prior report.
- **2013/14 Reserves (Attachment 3)** – Director Little presented the reserves and a summary of the funding requests. Encumbrances for multi-year requests are listed.

IV. Watch List

- **Master Plan Costs** – No update.
- **SUF Class Action Suit** – No update.
- **Unfunded Compensation**– No update

V. Funding Requests - none

VI. Voting Items

- **2014/15 AA Budget Proposals (Attachment 5)** – VP Carleton moved to approve the attached funding requests with no changes, VP Rivera seconded, and the motion passed unanimously.

VII. New Business – None.

VIII. Reminder – Our next meeting is scheduled for Thursday, September 11th, 2014 at 2:00 p.m. in MH-3318. The meeting was adjourned at 2:15 p.m.