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Thomas McCarron Vice President and CFO

MEMORANDUM

DATE:

February 20, 2015

TO:

Elliot Hirshman

President

FROM:

Tom McCarron

Chair, President's Budget Advisory Committee

SUBJECT:

President's Budget Advisory Committee

Recommendation of February 12, 2015

Attached is the recommendation from the President's Budget Advisory Committee (PBAC) meeting of February 12, 2015 for approval of 2014/15 Academic Affairs one-time funding requests totaling \$855,000. Supporting materials are attached for your information. I recommend your approval.

If you have any questions, please let me know.

Attachments

PRESIDENT'S BUDGET ADVISORY COMMITTEE February 12, 2015

RECOMMENDATION

Approve 2014/15 one-time funding requests:

Academic Affairs

SDSU STEM Readiness Initiative 150,000

Library Student Computing Center 5

580,000

Professor of Practice

125,000

2014/15 TOTAL \$855,000

Approved by:

Elliot Hirshman, President

Date

President's Budget Advisory Committee Meeting Agenda

February 12, 2015 2:00p.m. @ MH-3318

- I. Call to order
 - Call for amendments to agenda
- II. Information Item
- III. Reports
 - 2014/15 Revenues (Attachment 1)
 - 2014/15 Base Reserves (Attachment 2)
 - 2014/15 One-Time Reserves (Attachment 3)
- IV. Watch List
 - Master Plan Costs
 - SUF Class Action Suit
 - Unfunded Compensation Items
 - V. Funding Requests
 - AA one-time request \$855,000 (Attachment 4)
- VI. Multi-Year Budget (Attachment 5)
- VII. Voting Items
- VIII. New Business
 - IX. Reminder
 - Next Meeting Date February 26, 2015 at 2:00 p.m. in MH 3318

SAN DIEGO STATE UNIVERSITY 2014/15 Revenue Estimates As of February 3, 2015

				%					%
	2013/14 Budget	2013/14 Actual	Over/(Under) Budget	Over/(Under) Budget	2014/15 Budget	Year to Date as of 2/3/2015	Term End Estimate	Over/(Under) Budget	Over/(Under) <u>Budget</u>
Basic Tuition Fee - Resident Summer Fall Spring Sub-Total Basic Tuition - Resident Tuition Fee Discounts Net Basic Tuition - Resident	9,891,223 73,124,671 66,653,619 149,669,513 (41,381,900) 108,287,613	9,846,972 74,589,065 68,421,495 152,857,531 (41,381,900)	(44,252) 1,464,394 1,767,876 3,188,018 3,188,018	-0.45% 2.00% <u>2.65%</u> 2.13% 0.00%	9,773,574 72,765,955 66,525,656 149,065,185 (40,506,800) 108,558,385	9,388,550 74,776,004 84,164,554 (40,506,800) 43,657,754	9,388,550 [3] 74,776,004 [3] 66,22,656 [4] 150,690,210 [40,506,800] 110,183,410	(385,024) 2,010,049 1,625,025 1,625,025	-3.94% 2.76% 0.00% -1.18% 0.00% 1.50%
Basic Tuition Fee - Non-Resident Summer Fall Spring Sub-Total Basic Tuition - Non-Resident	888,777 6,929,329 6,512,381 14,330,487	960,296 7,862,436 7,188,154 16,010,885	71,519 933,107 675,772 1,680,398	8.05% 13.47% 10.38% 11.73%	1,004,427 8,487,045 7,736,344 17,227,816	1,160,383 9,241,978 10,402,361	1,160,383 [3] 9,241,978 [3] 7,736,344 [4] 18,138,705	155,956 754,933 0	15.53% 8.90% 0.00% 5.29%
Out-of-State Tuition Summer Fall Spring Sub-Total Out-of-State Tuition	389,333 5,216,408 4,705,271 10,311,012	529,292 8,041,131 7,175,772 15,746,195	139,959 2,824,723 <u>2,470,501</u> 5,435,183	35.95% 54.15% <u>52.50%</u> 52.71%	384,600 5,848,000 <u>5,218,000</u> 11,450,600	658,068 9,070,599 9,728,667	658,068 ^[3] 9,070,599 ^[3] 5,218,000 ^[4] 14,946,667	273,468 3,222,599 0 3,496,067	71.10% 55.11% <u>0.00%</u> 30.53%
International Tuition Summer Fall Spring Sub-Total International Tuition	428,531 3,195,795 3,073,862 6,698,188	685,224 5,822,752 <u>5,546,308</u> 12,054,28 4	256,693 2,626,957 <u>2,472,446</u> 5,356,096	59.90% 82.20% <u>80.43%</u> 79.96%	429,600 3,651,000 <u>3,478,000</u> 7,558,600 ^[2]	828,444 7,638,751 8,46 7,195	828,444 [3] 7,638,751 [3] <u>3,478,000</u> [4] 11,945,195	398,844 3,987,751 0 4,386,595	92.84% 109.22% <u>0.00%</u> 58.03%
TOTAL TUITION	139,627,300	,300 155,286,996	15,659,696	11.22%	144,795,400	72,255,977	72,265,977 155,213,977	10,418,577	7.20%
Application Fee TOTAL APPLICATION FEE	2,294,000	3,261,001	967,001	42.15%	2,294,000	3,197,910	3,197,910 [3]	903,910	39.40%
TOTAL	141,921,300	158,547,997	16,626,697	11.72%	147,089,400	75,453,887	158,411,887	11,322,487	7.70%
[1] Campus Basic Tuition Fee Calculation:	SDS Designate	B 2014-01 SDSU Adjustments (a) Designated for DPT program	166,552,988 1,827,326 (2,107,314) 166,273,000						

⁽a) SDSU adjusts the CO fee calculation to account for campus discretionary fee waivers, student mix and enrollment projections.

^[2] Includes \$2 million increase in budget, Non-Resident and International Tuition budget is allocated by tuition type and term based on prior year percentage of each tuition type revenue [3] Term estimates are based on actual revenues.
[4] Term estimates are based on budgeted revenues.

Base Budget Reserve [a]		
2014/15 Beginning Base Budget Reserve Balance	-	4,236,929
Net Campus and BL Adjustments	-	2,652,800
Increase in Non-Resident Tuition Budget		2,000,000
2014/15 Base Budget Reserve		8,889,729
2014/15 Approved Base Funding Requests		
Academic Affairs		
Academic Advising Center - Increase the Number of Advisors	5/29/14 PBAC	(192,984)
International Recruitment	5/29/14 PBAC	(155,584)
Honors College	5/29/14 PBAC	(253,480)
On-line Course Development	5/29/14 PBAC	(201,480)
GRA IT	5/29/14 PBAC	(193,616)
Communications Director (Enrollment Services)	5/29/14 PBAC	(104,720)
Out-of-state Recruiter	5/29/14 PBAC	(62,832)
JDP fees w/UCSD	5/29/14 PBAC	(98,000)
IT Share-support	5/29/14 PBAC	(60,000)
Research Technicians	5/29/14 PBAC	(149,600)
Academic Affairs - Encumbered in 2014/15, Base in 2015/16		
Tenure/Tenure Track Faculty (cross unit and multi-disciplinary collaborations)	5/29/14 PBAC	(1,066,680)
2014/15 Resident Enrollment Growth of 175 FTES	5/29/14 PBAC	(1,233,350)
Student Affairs		
Internship and Employment Specialist	5/29/14 PBAC	(83,175)
Recrutiment and Retention of Underrepresented Students	5/29/14 PBAC	(64,000)
AOD Strategic Plan Task Force 2014/15 Resource Request	5/29/14 PBAC	(46,363)
Evening Cart Service Expanded Hours	5/29/14 PBAC	(25,000)
Women's Resource Center	5/29/14 PBAC	(71,050)
Business & Financial Affairs		
President's Climate Commitment Administration	5/29/14 PBAC	(20,000)
Athletics	5/29/14 PBAC	(80,000)
Conversion of EO Specialist to ER Manager	5/29/14 PBAC	(37,000)
Address vulnerabilities in plumbing & electrical systems	5/29/14 PBAC	(181,373)
Construction Administrator	5/29/14 PBAC	(134,640)
University Relations & Development		
Videographer	5/29/14 PBAC	(97,240)
Director of Development, CBA	5/29/14 PBAC	(127,160)
Sr. Director of Regional Relations & Events within Development	5/29/14 PBAC	(134,640)
Annual Wealth Screening	5/29/14 PBAC	(25,000)
Donor Relations Stewardship Events	5/29/14 PBAC	(15,000)
2014/15 Estimated Base Budget Reserve Balance		3,975,762

[[]a] All allocations for position funding are inclusive of average benefits costs.

One-Time Reserve [a]		
2014/15 Beginning One-Time Reserve Balance		10,844,769
2014/15 Approved One-Time Funding Requests		
Academic Affairs Honors College	5/29/14 PBAC	(30,000)
Community Arts Events	5/29/14 PBAC	(85,000)
Learning Analytics	5/29/14 PBAC	(70,000)
International Programs	5/29/14 PBAC	(100,000)
Undergraduate Research	5/29/14 PBAC	(65,000)
Zahn Center (SDSU match)	5/29/14 PBAC	(250,000)
2014/15 Resident Enrollment Growth of 175 FTES	5/29/14 PBAC	(320,381)
Non-Resident Enrollment Growth of 448	5/29/14 PBAC	(881,047)
SDCC funds to offset instructional costs of SDSU non-resident remedial students	5/29/14 PBAC	(150,000)
GRA IT	5/29/14 PBAC	(300,000)
Lottery Restoration	5/29/14 PBAC	(417,000)
Summer SMART Upgrades	5/29/14 PBAC	(450,000)
Lab Renovations	5/29/14 PBAC	(600,000)
Corky McMillan Real Estate Center	5/29/14 PBAC	(250,000)
Academic Affairs - Encumbered in 2014/15, One-time in 2015/16		
New Tenure/Tenure Track Faculty Start-Up	5/29/14 PBAC	(2,240,000)
The Brazil Program	10/16/14 PBAC	(500,000)
Critical Academic Needs (Support for Faculty)	10/16/14 PBAC	(2,250,000)
Enrollment Growth (405 FTES Fall 2014)	10/16/14 PBAC	(293,440)
Student Affairs Aztec Mentor Program	5/29/14 PBAC	(38,000)
AOD Strategic Plan Task Force	5/29/14 PBAC	(99,810)
Sexual Violence Task Force	12/11/14 PBAC	(75,000)
Sexual violence Task i orde	12/11/14/10/10	(,,,,,,,,
Business & Financial Affairs		
Community Policing Enhancements	5/29/14 PBAC	(300,000)
Celebrating Aztec Faculty & Staff	5/29/14 PBAC	(40,000)
President's Climate Commitment Administration	5/29/14 PBAC	(40,000)
Facility Painting Initiative	5/29/14 PBAC	(500,000)
University Relations & Development		
Branding & Marketing - Year 2	5/29/14 PBAC	(495,000)
SIMS Lost Alumni Project	5/29/14 PBAC	(100,000)
Institutional		
Staff Professional Development	5/29/14 PBAC	(250,000)
Enhancing Campus and Culture (ECCC) initiatives	5/29/14 PBAC	(1,000,000)
SDSU Research Foundation	5/29/14 PBAC	(1,117,000)
Destination SDSU	5/29/14 PBAC	(260,000)
Engineering Addition & Renovation - Concept Design Services	5/29/14 PBAC	(400,000)
Engineering and Interdisciplinary Sciences (ENIS) Building	12/11/14 PBAC _	(5,000,000)
SubTotal 2014/15 Approved One-Time Funding Requests		(18,966,678)
2014/15 PENDING One-Time Funding Requests		
Academic Affairs		
SDSU STEM Readiness Initiative		(150,000)
Library Student Computing Center		(580,000)
Professor of Practice	_	(125,000)
SubTotal 2014/15 PENDING One-Time Funding Requests		(855,000)
2014/15 Funding Sources		
AA Farmal and in 2014/45 Page in 2015/40 and inhibit for one time use in 2014/45		2,300,030
AA - Encumbered in 2014/15, Base in 2015/16 - available for one-time use in 2014/15		11,322,487
Estimated Tuition and Fee Revenues over Budget		3,975,762
Estimated One-Time Carry-forward of Base Budget Reserve		0,010,102
2014/15 Estimated One-Time Reserve Balance	_	8,621,370
ZVI-13 Estillated Offe-Little Meserve Palatice	=	-,,-/

[[]a] All allocations for position funding are inclusive of average benefits costs.

Academic Affairs - One-time funding request

Total Request: \$855,000

SDSU STEM readiness Initiative

\$150,000

Our specific aims include developing a first year experience for incoming STEM students includes a STEM-Start Summer Program that is focused on pre-science readiness, the establishment of a STEM-start learning community, supplemental STEM workshops and a Calculus course re-design. We have designed the program around two guiding strategies for success in STEM, problem based learning and cross/interdisciplinary training.

<u>Specific program goals</u>: Do the STEM-Start summer and learning community programs: 1) help increase success in STEM courses as measured by course and STEM GPA, 2) increase student satisfaction with SDSU and their collegiate experience, 3) have a positive effect on students' sense of purpose, 4) Increase science literacy.

Budget:

Salaries & Benefits \$121,572
Trainings & Travel \$8,000
Workshop leaders/focus groups \$20,428

LIBRARY Student Computing Center

\$580,000

The Student Computing Center, second floor of Love Library, is a critical learning space and highly visible to students, faculty, staff, and visitors. There are 389 student computer stations in this area as well as Library and ETS service desks to assist students and faculty with their technology needs. The current space has carpeting that is soiled, torn, and in critical need of replacement. The furniture is outdated and many of the workstation tables are in poor repair.

The Student Computing Center (SCC) provides students with access to over 30 software packages that support specific courses and programs. The SCC is used regularly for orientations, online class testing with proctors, K-12 groups, the Summer Bridge Program for first time freshmen, and other Educational Opportunity Programs. In addition, the SCC has been used occasionally for large course instruction and this demand has been increasing. The current configuration is outdated and stationary; this does not allow flexibility for reconfiguration to optimally support these different instructional needs. The configuration also does not support the collaborative work students are regularly required to do for their classes.

Budget:

Polished Concrete \$105,000 Furniture (increase to 401 seats) \$300,000 Electrical & Facility Services \$175,000

PBAC FEBRUARY 12, 2015 Page 2 of 2 February 4, 2015

Professor of Practice

\$125,000

Academic Affairs and Graduate Division would like support to develop a "Professor of Practice" as a limited position in which a graduating Ph.D., post-doc or research professor who has developed a technology at SDSU is allocated funds for a year to try to commercialize the technology. Depending on the situation, this person might also make use of the Zahn or Lavin resources. This is typically a low-cost venture (post-doc salary, in kind use of a lab, lab supplies), but it has potentially high reward. We propose starting with one position and if it is successful, we might add 1 or 2 more over time.

Our inaugural candidate for this position is Jeremy Barr, is a graduate from the Viromics lab who has identified the presence of bacteriophage in human breast milk, and shown that breast milk, and specific components of breast milk, increase the adherence of bacteriophage particles to mucosal surfaces.

Budget:

Salary & benefits

\$75,000

Supplies

\$50,000

SDSU Multi-Year Budget Plan	r Budget Plan			
Inctitutional Raca Recerve	2012/13	2013/14	2014/15	2015/16
Beginning Balance	209,533	11,525,283	4,236,929	3,975
Tuition Rollback/Buyback	(9,381,000)	9,844,000		
GF Base adjustments	3,991,300	6,408,000	1,612,400	
Farollment Growth funding		1,388,000	836,000	
n fee discount adjustment based on campus relative student need		(4,100)		
Basic Tuition Revenue (net of SUG tuition discounts)		1,246,100	3,148,100	
Non-Resident Tuition Budget		2,000,000	2,000,000	
Est. Mandatory Costs	(1,605,000)	(10,259,000)	(2,718,500)	
Est. Multi-Year Commitments [a]	(225,200)	(225,200)	(225,200)	(225
Divisional Allocation	12,274,490			
University Non-Divisional Reduction	6,261,160	(6,261,160)		
AA Strategic Initiatives		(880,982)	(803,528)	
AA Critical Support Needs		(1,198,709)	(668,768)	
SA Strategic Initiatives		(1,134,243)	(264,588)	
SA Critical Support Needs			(25,000)	
BFA Strategic Initiatives		(488,000)	(20,000)	
BFA Critical Support Needs		(1,500,000)	(433,013)	
URD Strategic Initiatives		(143,000)	(97,240)	
URD Critical Support Needs		(480,300)	(301,800)	
Instit Strategic Initiatives		(400,000)		
Instit Critical Support Needs		(100,000)		
Encumbered for 2014/15 AA Faculty hires	1	(2,099,760)		
Encumbered for 2015/16 AA Faculty hires			(2,300,030)	

PRESIDENT'S BUDGET ADVISORY COMMITTEE DECEMBER 15, 2014 MINUTES

Voting Members Present:

Tom McCarron
Andrea Dooley
Douglas Deutschman
Mary Ruth Carleton
Chukuka S. Enwemeka
Eric Rivera
David Ely
Cezar Ornatowski

Area Budget Reps Present:

Kathy LaMaster Agnes Wong Nickerson Linda Lewiston **Staff Present:**

Crystal Little Nance Lakdawala **Guests Present:**

Voting Members Absent:

Alex Padua

- I. Call to order VP McCarron called the meeting to order at 2:00 p.m. VP McCarron inquired if there were any amendments to the agenda but there were none
- II. Information Items None
- III. Reports
 - **2014/15 Revenues (Attachment 1)** VP McCarron presented the revenues which are about \$200,000 higher because of updated tuition figures.
 - 2014/15 Base Reserves (Attachment 2) VP McCarron said there was no change since the previous meeting.
 - 2014/15 One-Time Reserves (Attachment 3) VP McCarron said the attachment includes the funding requests that were approved at our last meeting. There was some discussion about reserves and everyone agreed we want to keep a minimum of \$7M. VP Carleton said the 3-year funding requests have worked well in that regard. Divisions should also review what can be repurposed. VP McCarron mentioned we will have a funded resident enrollment increase next year of .75%.
- IV. Watch List

PRESIDENT'S BUDGET ADVISORY COMMITTEE FEBRUARY 12, 2015 MINUTES

Voting Members Present:

Tom McCarron
Megan Collins
Douglas Deutschman
Mary Ruth Carleton

Chukuka S. Enwemeka

Eric Rivera

Jacqueline Karczewski

David Ely

Cezar Ornatowski

Area Budget Reps Present:

Kathy LaMaster
Agnes Wong Nickerson

Linda Lewiston Sarah Slaughter **Staff Present:**

Crystal Little Nance Lakdawala **Guests Present:**

Voting Members Absent:

Eric Rivera

- I. Call to order VP McCarron called the meeting to order at 2:03 p.m. VP McCarron inquired if there were any amendments to the agenda but there were none. VP McCarron introduced Jacqueline Karczewski, A.S. Vice President of External Relations, who is replacing Alex Padua as voting member, due to a class scheduling conflict.
- II. Information Items VP McCarron explained that since our last meeting in December, Governor Brown has released his 2015-16 Budget which was about the same amount that we had anticipated. There is an expected 4% increase, but still a \$97M gap between the amount we requested and the amount allocated. The Governor is in favor of \$25M in one-time deferred maintenance funding for the CSU. We now await the May Revise. California revenues are above the estimated amount and include a "rainy day" fund as well.

III. Reports

- **2014/15 Revenues (Attachment 1)** VP McCarron presented the revenues which are about \$100,000 higher in residential tuition, \$100,000 higher in international tuition, and \$900,000 higher in application fees.
- 2014/15 Base Reserves (Attachment 2) VP McCarron said the reserve figures have not changed from our last meeting.
- 2014/15 One-Time Reserves (Attachment 3) VP McCarron said the figures assume the funding requests presented today will be approved. At \$8.6M, the reserves are about \$200,000 higher than in December.

IV. Watch List

- Master Plan Costs We are working with our attorneys on this item. The new capital funding authority may impact this project. Provost Enwemeka would like more information about the history of the Master Plan. Bob Schulz will give a presentation at our next meeting.
- SUF Class Action Suit AVP Wong Nickerson said the case from 2009 is going to trial in April. It pertains to our raising the tuition twice in one year prior to registration since the State reduced our support by \$650M with very short notice.
- **Unfunded Compensation** There is a 3% pool this year. Equity programs will be funded by the campus.

V. Funding Requests

• Academic Affairs one-time request \$855,000 (Attachment 4) – AVP LaMaster presented the three initiatives which have already been provided to BRAT and AR&P for input.

SDSU STEM Readiness - Academic Affairs would like to develop pilot data to apply for a grant and become self-sustainable. The first year would be limited to a day program. It is very important to assess the data. Data would be collected in the summer and assessed in the fall.

Library Student Computing Center - AA would like to redo the flooring and enhance the atmosphere in the library. They will form a committee (including Student Disability Services) to interact in the process. They are hoping to procure more modular furniture which would provide more seating and make the library more inviting.

Professor of Practice - AA is hoping to support a "Professor of Practice" position for a young scholar to conduct his research at SDSU. The inaugural candidate is Jeremy Barr who would be mentored by Dr.Forest Rohwer in Biology. This is a one-time request to determine if the program would be successful. Dr. Deutschman said AR&P had some reservations about this item as the process may not be fair to other colleges.

- VI. Multi-Year Budget (Attachment 5) VP McCarron presented the multi-year budget. He said we need to be careful not bring our one-time fund balance too low.
- VII. Voting Items Members decided to vote separately on the funding requests presented today. Dr. Ornatowski moved, VP Carleton seconded, and the motion passed unanimously for the SDSU STEM Readiness Initiative. Dr. Deutschman moved, Dr. Ornatowski seconded, and the motion passed unanimously for the Library Student Computing Center Initiative. VP Carleton moved, Provost Enwemeka seconded, and the motion passed with one abstention for the Professor of Practice Initiative.

- VIII. New Business None.
- **IX. Reminder** The meeting was adjourned at 2:45 p.m. Our next meeting is scheduled for Thursday, March 12th, 2015 at 2:00 p.m. in MH-3318. (The February 26th meeting was cancelled.)