

CAMPUS FEE ADVISORY COMMITTEE

December 2, 2005

MINUTES

ATTENDEES

Members: LaToya Jarrett Ethan Singer
 Matt Keipper Glen McClish
 Kristi Kimura Kimberlee Reilly
 Dennis Kramer David Ely (Chair)
 Sabrina Brown
 Genessy Glory

Alternates: Nancy Lopez
 Raymond Pita

Non-Voting Member: Ray Rainer

Guests: Pat Francisco
 Dan Cornthwaite

Meeting was called to order at 2:05 p.m. by David Ely. The agenda was approved with no additions or corrections. **A motion by Kramer and seconded by Keipper to approve the minutes from the October 7th meeting. The motion passed unanimously.**

INFORMATION ITEM – New Rate for University Towers

Pat Francisco, Director of Housing Administration, spoke about the University Towers Residence Hall. This is the first year that the Housing Administration is managing the University Towers for Aztec Shops. They have more vacancies than they have had in many years. Because of this, they are offering students the opportunity to have a double room without a roommate. This is called a “Double as a Single” (DAS). The DAS rate was not included in the rate sheet submitted to CFAC this year because University Towers have never had a single-room. She asked that this request be approved today so that students can be informed about the new DAS before they can move in early January. Ely asked if the DAS are also applied in other halls. Francisco replied yes.

A motion was made by McClish to move this information item to an action item. Kramer seconded the motion. The motion passed unanimously.

ACTION ITEM – New Rate for University Towers

A motion by Reilly and seconded by Pita to approve the New Rate for University Towers of \$8120 for the 2005/06 academic year (\$4060 for Spring 2006). The motion passed unanimously.

INFORMATION ITEM – Increasing Range for Travel Accommodation Course Fees

Singer distributed materials on Academic Affairs’ request to increase the range for the Travel Accommodation Course Fee. He stated that it was about a year ago that this fee was established, that it was established for a range, and that it was specifically for the Study Abroad Program. An example of this would be the London Semester Program. He explained a table of Estimated Future Costs for the London Semester Program, which principally includes housing and meal costs. Costs continue to increase because of the relationship of the dollar to the euro, and for this spring semester, he anticipates that the max of the range will be exceeded. He asked that the top of the fee range be

increased from \$10,000 to \$15,000. Within that range, requests for fee adjustments are evaluated by the Provost's office and must be accompanied by documentation of higher costs. Ely asked if the fee increase only applies to the London Semester Program. Singer replied no and that the new fee range would apply to all similar study abroad programs. Reilly also asked if the provider is being paid \$15,000 directly. Singer said yes. It is collected by the University as a program fee. McClish raised the question if this request will occur every year with a higher proposed fee. Singer replied that he would rather come back and raise the fee to have leverage with the vendors.

This information item will become an action item to be voted on the next meeting on December 16th.

INFORMATION ITEM - Student Body Center Fee Advisory Referendum

Keipper passed out a Power Point presentation handout, entitled "Aztec Center Expansion/Renovation". They are preparing for the referendum on the proposed date of March 8-9, 2006. The plan is to increase the student body center fees to pay for the expansion and renovation of the Aztec Center. He elaborated more on the handout. Brailsford & Dunlavey, consultants from Washington, DC, who specialize in researching capability of building new student centers, worked with the Associated Students and conducted focus groups on campus in September. They also administered a survey through Social Science Research Lab (SSRL). A.S. is in the process of collecting responses from 700 random student surveys. So far, they have received approximately 500 surveys, and hopefully, will get 200 more surveys back before the semester ends. He also mentioned that Chris Manigault, A.S. President, sent out an email in late October to all students soliciting feedback about this proposed expansion, resulting in 150 mostly positive responses.

Dan Cornthwaite, A.S. Executive Director, elaborated more on the handout presentation. This proposal was presented to the AS Council as information. It will be an action item next Wednesday so AS Council will know whether they will move this along to the next step. Brailsford & Dunlavey were contracted to provide advice regarding methodology, market analysis, program recommendations, and framework for survey questions which are currently conducted through SSRL. The purpose of this was to get more qualitative information from student focus groups, which consisted of over 100 various students.

Qualitative Keys: Overall, the results was about the students' needs for a place to gather where they can connect to the University, to fellow students, either socially or through informal recreation, and meetings with faculty or staff outside of classrooms. It was also mentioned the lack of services to match the needs of students, such as 24/7 access lounges and study places. Being a top tier state university, SDSU does not have a vibrant 21st century student union. Another aspect was the positive response that was received to the previous fee referendum for the Aquaplex, which was promoted by focusing on the need of the institution not the needs of individual students. Another result that came through from the studies was the leadership of A.S. understands the need for upgrade and expansion; this is not yet understood by the general student body.

Market Analysis: Fullerton, Long Beach, and Northridge were compared to SDSU because of their comparable sizes in enrollment and easily identifiable student body population. The graphic shows that the total SDSU student body center fees and the student activity fees when compared to the other universities are below the average. SDSU has the lowest aggregate A.S./Student Union fee compared to the entire CSU campuses.

Program Recommendations: Value must exceed cost. The analysis has yielded a set of student union services prioritized by importance to students.

Kramer, Brown, and Kimura provided more details about the project.

Keipper stated that they plan to propose a student fee in the range of \$50-\$100 per semester. There is no final proposal yet; they are waiting to receive the final survey results and the Executive Council's final approval. The most ambitious proposal would be an \$80M bond issued from the Chancellor's Office and a \$95 fee per semester for the completion of the project.

Reilly inquired when the students will pay the new student fees if the referendum passes. Keipper replied starting in Fall 2006.

Ely handed out a draft referendum timetable. The target is to hold the referendum on March 8-9, 2006. He asked the committee to review the timetable and raise questions. It calls for CFAC to meet on additional days - January 12 and 31. These will be held at 2:00 p.m. in SS 2640. A sub-committee will have to be formed in order to draft some the ballot language, review and submit *Daily Aztec* ads, review pro/con and rebuttal statements. The sub-committee will consist of 3 students and 3 non-students. Interested volunteers should email Ely.

It was moved by McClish and seconded by Keipper to adjourn. The motion passed unanimously and the meeting adjourned at 2:59 p.m. The next meeting is scheduled for December 16, 2005 at 2:00 p.m. in SS 2640.