

CAMPUS FEE ADVISORY COMMITTEE
October 05, 2007

MINUTES

ATTENDEES

Members:	James Poet Julie Messer Linda Stewart Bill Boyd Lisa Doan Justin Motika	David Ely Michael Matthews Cezar Ornatowski Ethan Singer Grant Garske
Student Alternates:	Adriano Mabeza	Gabriel Ruiz
Non-Voting Member:	Ray Rainer	
Guests:	Jan Wahl Chris Graham	Gail Naughton Francesca Ringland

The meeting was called to order by chair James Poet at 2:05 p.m.

Mr. Ruiz made a motion to approve the minutes from September 21st. Mr. Garske seconded the motion. The minutes were reviewed and approved.

FEE REQUESTS: College of Extended Studies (CES) Fee Request

Dr. Ethan Singer commented that this fee range increase is for Extended Studies and self support programs, not regular session programs. The College of Extended Studies has to ensure revenues cover expenses in these programs.

Ms. Jan Wahl, Associate Dean for the College of Extended Studies, stated that the degree programs listed in the handout are self supported; all the money used is covered by tuition assessed to students. The college is asking the committee to consider a fee range increase that will allow the college to cover all direct and indirect costs. Dr. Ethan Singer added that the actual change will depend on self-supported MBA program costs, but the need for the increase is due to plans to offer two new programs, which are Global Entrepreneurship and Life Science.

Dr. Gail Naughton, Dean of the College of Business, gave an overview of the two new self-supported MBA programs. The Global Entrepreneurial MBA is designed to train mid- to high-level executives to be global leaders; it's the first of its kind to have students immersed not only in the business and globalization of business, but in the culture and history of each geographic area. Students spend the first 6 weeks at San Diego State University, the next 12 weeks in China, the next 12 weeks in India, the next 12 weeks in the Middle East and the last 6 weeks in San Diego. There are five prominent corporate business partners who will be teaching various areas of business; the partners are Qualcomm, Invitrogen, Intel, Microsoft, and KPMG. Mr. Grant Garske asked if this new program will be connected to a Study Abroad program or if it was its own separate entity; Dr. Naughton responded that this program will be its own separate entity, self supported, with no more than 30 students per cohort. Dr. Naughton added that students and faculty will be able to have an international experience.

Dr. Naughton stated that the second program focuses on training executives in life science businesses. San Diego is a key life science/biotech area with over 500 biotech companies; it's a tremendous growth area for the economy. It builds on the expertise acquired by offering the master's in science for Regulatory Affairs - for people who need to know how to deal with the FDA to get products through to the public, a program that's predominantly online for executives working full time and traveling extensively. There would be students from all over the globe. The MBA courses have been adapted to focus on the

unique issues of biotechnology and life sciences. It takes 10 years and 1 million dollars to get a product approved. This program is focused on diagnosis and biotechnology. This is a very unique, extensive, full-time mentorship, which includes a lot of travel and specific executive lectures. The first two weeks are spent in San Diego, a week in Indiana University, a week in Washington, D.C., the last two weeks in San Diego. The rest of the program is online.

Dr. Ornatowski asked if these fees are to be impacted by the proposal from the Chancellor's Office to introduce a \$210 per unit fee for the business programs – no, per Dr. Naughton. Dr. Ornatowski also asked about the original proposal distributed at an earlier meeting and noted that the current proposed fee range was lower and wondered about the change. Dr. Singer responded that the range increase was proposed on September 13th at a higher rate, to be adjusted, since the budget was not finalized at the time.

Mr. Ray Rainer noted that there is a second request, which is to eliminate one fee category; there is currently some discussion regarding whether or not category E03 can be eliminated. It will be pulled back for now. Ms. Wahl added that there has been discussion about cleaning up the fee table since there are categories that are not being used.

Dr. Ornatowski asked if most of the students in these programs are supported by companies. Dr. Naughton responded that only the Executive MBA in Life Sciences is fully supported by the companies; the Global Entrepreneurship MBA is going to be up to the students – knowing that if companies support them they will be expected to be in that company for at least two additional years. Dr. Singer stated that normally when a fee increase comes forward it is presented as information and then presented as an action item at the following meeting, but there is a sense of urgency with this fee proposal. Dr. Singer asked that this fee request be brought to action today, after the committee hears the rationale behind this. Dr. Naughton explained that all the programs are accredited by WASC. New programs need to be reviewed and approved if they are predominantly online or off campus; both programs addressed today fall into these categories. It takes months to get on WASC's calendar to be considered for approval. The program proposals and supporting materials are due to WASC by October 15th; not meeting this deadline would mean a six month delay. The college cannot finalize the package to be submitted to WASC until this fee range increase is voted on. Per Ms. Wahl, the exact budget must be in place.

ACTION ITEM: College of Extended Studies (CES) Fee Request

The fee range increase was moved to action by Dr. Singer. Mr. Ruiz seconded this motion. All members voted; the motion passed unanimously, with no abstentions and no objections. Mr. Ruiz made the motion to vote on the action item, which was seconded by Mr. Garske. This vote excludes category E03. All the members voted; there were no abstentions and no objections. The fee range increase passed unanimously.

Mr. Ruiz made the motion to adjourn the meeting, which was seconded by Mr. Garske. The meeting was adjourned at 2:18 pm.