SDSU Alternative Transportation Committee (ATC)

Agenda

Zoom Meeting: October 1, 2020
@ 2:00 PM

Members:
1. Rachel Szakmary, Chair, TDM/Transport Analyst
2. Debbie Richeson, Director of Parking & Transportation
3. Bruce Appleyard, Faculty
4. McKenna Avery, Student
5. Chris Harrison, Faculty/ Senator
6. Sarah Mercado, Staff
7. Sherry Ryan, Faculty/ Senator
8. Erika Saari, SANDAG iCommute, Agency Rep
9. Patrick Flanigan, Staff
10. Jonathan Stanton, Student
11. Lewis Hughes, Sustainability Staff
12. Andrea Padilla, Transportation & Climate Adaptation Analyst, Office of the Chancellor
13. Laura Shinn, Director of Facilities & Planning

Agenda:
I. Welcome new members!
   A. Lewis Hughes, Jonathan Stanton, Patrick Flanigan & Rachel Szakmary

II. Overview of the ATC Charge/Group Focus & creation of group webpage

III. TDM Plan & Plan Update:
   A. The TDM plan shall be updated every five years, at a minimum, and shall promote BPT modes that provide equal convenience and safety relative to single-occupant vehicle commute modes. The updated plan must be submitted to the Chancellor's Office for review and comment.
   B. Identify how to implement recommend strategies

IV. COVID Response Changes:
   A. Freshman resident parking suspension
   B. MTS Mobile Passes
      1. Took over Aztec Shops management of the Student Pass system into Parking Offices T2 Portal for mobile transactions
      2. Roll-out of F/S Payroll Deductions (October Launch)
C. Red & Black Shuttle:
   1. Vans to Golf-Carts introduced
   2. BID for Services- Postponed
D. Vanpool- De-activated
E. Lyft/Uber - Ride codes upgrade postponed & funding sources

V. EV Charging Station Installation:
   A. Installation of the 19th station
   B. ADA Requirements
   C. CALeVIP Grant Program interest
      1. Approach of upgrade DC Fast Charger & ADA needs

VI. STRATEGIC PLAN ACTIVITIES UPDATE
   A. “By June 2022, pilot a shuttle service between SDSU microsites in San Diego County for SDSU's major sporting and campus-wide events.”
   B. “By June 2023, pilot a daily shuttle service between the SDSU and SDSU Imperial Valley campus locations.”
   C. “By June 2024, develop a subsidy program to lower public transportation fare costs between SDSU and SDSU Mission Valley.”
   D. “By June 2024, develop a green transportation plan between the SDSU and SDSU Mission Valley campus locations.” (merge C&D, thoughts?)

VII. Walker Consultants Review for Parking Rates
VIII. Discussion Items:
   A. CSU Master Agreements (rideshare/micromobility/ transportation planning/ LCFS credits)
   B. Sustainability Senate - Associated Students transportation discussion items overlap
      1. Focus on bike facilities
         a) Bike Lockers given to SDSU
         b) Bike donations program & creation of campus bike shop?
         c) Pepsi Funds
   C. Other modes and next steps for mobility offerings:
      a) Commuter Apps- RideAmigos/Miles - connect members with modes and incentives for choice to encourage behavior change

IX. ADJOURNMENT ACTION ITEMS

NOTICE OF THE NEXT REGULAR MEETING: The next Group Meeting will be EMAILED TO GROUP FOR CONFIRMATION by RS and held via Zoom.
Minutes

Introductions

Rachel: Went over the web page for the ATC about the charge, minutes, and that documents can be posted here. TDM plans need to be updated every 5 years. The plan sent out for 2013 was approved in 2018 so we have some time before we need to do another plan.

Laura: Discussed the master plan from 2007 and the delays, and that TDM measures needed to be done in order to mitigate the weaknesses of our master plan. Discussed SDSU Mission Valley and that an EIR was needed and had to do the VRT even though the City had not regulated this yet. TDM measures were needed with the EIR. Working with Associated Students to look at MTS payment options and improvements. They were also instrumental in providing bike lanes on campus. Trying to implement bike improvements where we can with the City and Caltrans.

Rachel: Shared the TDMs with Mission Valley and SDSU are in the shared google drive. We can send this to those that don’t have access to them.

Debbie: Explained the SDSU Mission Valley TDMs and traffic plan that will be needed for the stadium and other phases.

Rachel: As we look at the strategies we have had some changes like losing the bike share. We are going to need to find a balance between what is offered and how it can be implemented with pedestrians. Want to share the changes we had to make due to COVID

- Freshman parking restrictions were lifted
- MTS passes now mobile and students can sign up through our portal. And now available for faculty/staff to use passes via payroll deduction with auxiliaries coming online soon

Laura: If we get enough numbers to sign up for the payroll deduction we can even more of a deduction depending on how many sign up consistently. We would look at this more so when we return to campus.

Rachel: The red & black shuttle was still necessary and we looked at meeting CDC guidelines and are using carts to do this. Described the routes and uses. We may want to look at going out to bid in the future.
Debbie: Described why the carts were suspended due to the campus stay at home order and pause to classes

Laura: Described the previous use of the vans and that we need to bring that back and grow it. We would need to look at funding and what this would look like

Rachel: As we look at our options going forward we may look at bundling programs as a service.
We had to suspend the vanpool program due to only one person utilizing the van.
We are looking at technology in our partnership with Lyft and Uber. We are looking at programming that is sustainable.
Discussed EV charging stations and CALeVIP grant that may allow us to grow our charging stations on campus. Looking within our means where we can meet the grant funding

Erika: Discussed the vanpool program and when we are ready to reinstate the there will be more incentives.

Debbie: Discussed the Walker Consulting Report that looks at parking rates of tiered vs. flat rates and we will send it out for this groups feedback

Sherry: Ask if the group is advisory and Andrea responded to the affirmative and used my example of needing the their feedback on the Walker report

Debbie: We discussed a lot and now will open to any questions and there were none