



SDSU Alternative Transportation Committee (ATC) Agenda

Zoom Link: <https://SDSU.zoom.us/j/89147844300>

January 14, 2021 @ 12:00 PM

Members:

1. **Rachel Szakmary**, Chair, TDM/Transport Analyst
2. **Debbie Richeson**, Director of Parking & Transportation
3. **Bruce Appleyard**, Faculty
4. **McKenna Avery**, Student
5. **Chris Harrison**, Faculty/ Senator
6. **Sarah Mercado**, Staff
7. **Sherry Ryan**, Faculty/ Senator
8. **Erika Saari**, SANDAG iCommute, Agency Rep
9. **Patrick Flanigan**, Staff
10. **Jonathan Stanton**, Student
11. **Glen Brandenburg**, Sustainability Staff
12. **Laura Shinn**, Director of Facilities & Planning
13. **Andrea Padilla**, Transportation & Climate Adaptation Analyst, Office of the Chancellor

Housekeeping Items (4 minutes)

- Happy Holidays and thank you everyone for all that you do for this campus!!!
 - Congratulations on graduating McKenna! ...Review membership, fill in gaps.
 - Additional comments from group?
 - <https://bfa.sdsu.edu/campus/parkingtrans/atc>
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Agenda:

1. **Welcome (1 min)** – We will be recording the meetings on zoom for those who can't attend
2. **2021 Work Plan/Items (30 mins)**
 - A. Parking Lot Pricing: Update & Lost Revenues Overview (Rachel/Debbie)
 - B. Mobility Hubs
 1. Fall Pilot with Spin/Ford Mobility
 2. Scooter Policy Update?
 - C. Strategic Plan Activities – Shuttles & Funding
 1. *“By June 2022, pilot a shuttle service between SDSU microsites in San Diego County for SDSU’s major sporting and campus-wide events.”*



- II. *“By June 2023, pilot a daily shuttle service between the SDSU and SDSU Imperial Valley campus locations.”*
- III. *“By June 2024, develop a subsidy program to lower public transportation fare costs between SDSU and SDSU Mission Valley.”*
- IV. *“By June 2024, develop a green transportation plan between the SDSU and SDSU Mission Valley campus locations.”*

D. Campus Counts - Bike & Vehicles

- i. Counts Timeline
 - A. When, Who & How?
 - B. Info from Bruce on background
- ii. Student Engagement w/counts and/or other events
 - A. Surveys, Bike Tours, ACT Student Memberships, Class Presentations on TDM...

E. Sustainability Initiatives Overlaps – Transportation Topics

- i. ASSHE STARS - <https://hub.aashe.org/browse/topics/transportation/>
- ii. Bike Lockers given to SDSU
- iii. Pepsi Funds ideas

3. **Next Meeting Times (1 min)** – May & September 2021

4. **What else would you like to see this year? (24 mins)**

- o Committee member or members interested in running a meeting or open to campus webinar to discuss a selected topic?

ADJOURNMENT ACTION ITEMS

NOTICE OF THE NEXT REGULAR MEETING: The next Group Meeting will be **EMAILED TO GROUP FOR CONFIRMATION by RS** and held via Zoom.



Meeting Minutes:

Rachel started meeting at 12:04, technical announcement such as recording for those who cannot be present today.

Housekeeping Items:

- Looking for a new student member for ATC
- Any new items from members (none)

2A) Abridged parking study presentation available on Google ATC Group Shared Drive.

- Moving away from calling it tiered parking to zoned parking (parking zones)
- Started to identify some lost revenues from this past year
- Looking at more bus transportation options this upcoming year, generally bus/shuttle funding comes from parking.
- *Debbie*: Revenue from 19/20 went down because of all the refunds that had to be issued due to COVID
- Rachel: Bonds are typically used to build our parking structures and we have bonds to pay through 2046/2047

2B) Mobility hubs, having preliminary conversations with SANDAG regarding mobility hubs.

- Scooter companies are coming back as well, and are asking SDSU where they want to see scooters, even how many, and does SDSU want to revenue share. When we hopefully see students come back in the fall, what do we want that to look like? Is it more of a networked approach. Pilot in fall or late summer potentially.
- Starting from scratch, we have a scooter policy that needs updating that we are not updating. A new policy would take a senate vote.
- *Dr Ryan*: What did we learn from the last rollout of scooter/micro-mobility?
- *Debbie*: When we put the geofence and restrictions, companies were good about compliance. Fall '19, micro-mobility was more manageable and less chaotic. Going towards hubs would move towards exclusive contracts, better buy-in, and revenue sharing.
- *Laura*: When campus was in full occupancy, there was tension with different modes of mobility, and how to manage that. Issues with E-assist bikes (for hills) on campus. Having a suite of



mobility options from a consolidated company could enable better partnership. Background on development of existing micro-mobility policy.

- Debbie (answering Bruce): At least Spin is open to a revenue-sharing agreement.
- *Rachel*: We have asked Bird to provide more information about students using micromobility to get from campus to housing. We are apprehensive to jumping into any revenue share right now if we are not going to put out a BID.
- *Laura*: Reiterated any revenue share and benefits agreement would have to go to bid as well.

2C) Strategic Plan activities – How the Imperial Valley/Mission Valley campuses are coming online, and potential revenue points from them to finance shuttle services. If anyone has any information relating to that please send it along.

2D) *Rachel*: Would we want to do a survey about micromobility from students/faculty/staff or mobility in general? Thinking about it with end-of-the-line facilities, like showers, bike parking, ease of moving and getting around campus. It would be helpful to know, is it easy to find bike parking, do you have a place to park and feel safe? Are you coming to campus less because there is no place to shower?

General agreement, increase utilization of existing showers, vetting process.

Campus counts – *Rachel* has been involved in community TDM discussions on how we're measuring our commuting/single occupancy vehicles/bicyclists. Wanted to find out from the group when and typically how that's done, and then what we might want to do differently this year to reflect changes in the current environment.

Bruce – all students survey regarding things including willingness to pay for parking on campus, shift survey to qualitative experiences of coming to campus by different modes.

Laura – the idea of telecommuting as a TDM measure, how to get information regarding telecommuting, popularity? Willingness?

Debbie: Campus climate is going to be seeking input from the Chancellors office because there is no true telecommuting policy. Bargaining units, equity of space sharing, etc... SANDAG looking at employee incentives for working from home.

Debbie: How people are planning to commute in the fall given COVID – what is going to be the new norm?

Bruce: I usually ask questions about the upcoming Fall semester this Spring.

Debbie: The on-campus Freshmen restriction that was waived this year will be reinstated in the Fall.

Rachel: Going back to the survey, asking some of those qualitative mode survey questions along with *what you like to do* type questions would be helpful – provide insight for potential incentives.



Bruce: Ideas of questions you want to ask, please email them to me. Action Item to **start a shared document to illicit group questions for the survey.**

2Dii) TDM events coming up- everyone should have received an invite to the Shared Calendar on Google.

Strategies to start engaging more SDSU student/staff/faculty through each ATC member's campus 'group' or affiliation. Sherry mentioned, Phil Trom at SANDAG will be teaching transportation planning class this spring. Can provide an introduction to have TDM discussed in the class.

Laura – Bike to campus week/celebration, continue or make more robust in the future, we could be a sort of 'bike ambassador' to just talk about it more.

Christopher: Team up with Greenfest.

Having a resource more generally for those who might be interested in biking to campus but don't know where to start/don't have a enough information to feel comfortable about it.

2E) A few sustainability initiatives that are overlapping – describing ASSHE Stars site, bike lockers – we were given some bike lockers from SANDAG last semester- going to start getting those online and figuring out how they will be used (rented, etc). Pepsi funds, whether there's any transportation branding ideas for funding. Follow up email on next steps, adjourned 1:01PM