

Engaging the Community

Working with its neighbors on Plaza Linda Verde is priority for SDSU. A number of opportunities have been provided for members of the community to provide input on the project.

**PLAZA LINDA VERDE
Community Survey**

San Diego State University is in the process of developing plans for a mixed-use development project called Plaza Linda Verde. Located on university property adjacent to the SDSU Trolley station, this pedestrian/bicycle-friendly and transit-oriented project will incorporate much-needed student housing with retail outlets intended to serve both the university and the surrounding community.

Because you are a neighbor of the university, we want to hear your opinions about the project.

For more information, please contact Tyler Sherer, SDSU's Director of Government and Community Relations at (619) 594-2522 or tsherer@mail.sdsu.edu

PROPOSED PLAZA LINDA VERDE
■ PHASE 1
■ PHASE 2
■ CAMPUS GREEN

Please rank the choices on a scale from 1 to 5, according to their importance.

1. SDSU's primary goals in building Plaza Linda Verde are to increase student housing, provide retail services that benefit the community and the university, and reduce traffic by getting students out of their cars. As development is pursued in this area, what do you feel are the most important issues to be addressed?

	Not Important	Somewhat Important	Important	Very Important	Extremely Important
Student housing	1	2	3	4	5
Traffic improvements	1	2	3	4	5
Increasing local shopping and dining	1	2	3	4	5
Customer parking	1	2	3	4	5
Community beautification	1	2	3	4	5
Other _____	1	2	3	4	5

2. In addition to providing retail outlets and student housing, Plaza Linda Verde is proposed as a pedestrian/bicycle-friendly and transit-oriented project that encourages people to walk, bike and take public transit. It will incorporate a public space element, as well as public walkways through the retail center. What other features are important to make these public spaces attractive and usable for the community?

Lawns and landscaping	1	2	3	4	5
Information kiosks	1	2	3	4	5
Outdoor dining	1	2	3	4	5
Benches	1	2	3	4	5
Public art	1	2	3	4	5
Outdoor performance space	1	2	3	4	5
Bike amenities (e.g. bike racks, paths)	1	2	3	4	5
Other _____	1	2	3	4	5

COMMUNITY SURVEY

More than 1,500 neighbors shared their opinions about what they wanted to see in the project

COMMUNITY FORUM

Residents provided input on project elements and discussed results of the community survey

SAN DIEGO STATE UNIVERSITY

Invites you to participate in our Plaza Linda Verde Community Forum

Tuesday, October 28, 2008
7:00 p.m.
Montezuma Hall in Aztec Center
5500 Campanile Drive

Parking is available on Levels 1-3 in PS1 off of College Avenue.
Please RSVP to Jerry Tomaszewicz at
(619) 594-2651 or gtomasze@mail.sdsu.edu

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Location of Forum

SAN DIEGO STATE UNIVERSITY

Please join us at a
Scoping Meeting Open House
to learn more about
Plaza Linda Verde

Wednesday,
January 21, 2009
5:30 to 9:00

at Casa Real
in Aztec Center

PLAZA LINDA VERDE

OPEN HOUSE

Comments were sought on issues to be studied in the project's environmental review