

# COMMUNITY OUTREACH

SDSU engaged in an extensive outreach process to communicate with and seek input from neighboring residents and other important groups in San Diego throughout the approval process for the Campus Master Plan Revision. This effort resulted in a number of changes to the plan that were a direct response to the comments we received from the community. SDSU values its relationship with the local community, and is committed to working cooperatively with our neighbors and local jurisdictions as the plan is implemented over the next two decades. As additional community meetings are scheduled, they will be listed on the website.

## Supporters of the 2007 Campus Master Plan Revision

SDSU greatly appreciates the many elected officials, organizations and individuals that have lent their support to the university's plans for the future.

### Organizations

- Asian Business Association
- Associated General Contractors
- Biocom
- MAAC Project
- San Diego Regional Chamber - Board of Directors
- San Diego Regional Chamber - Public Policy Committee
- San Diego Regional Chamber - Transportation Committee
- San Diego Regional Chamber - Housing Committee
- San Diego Regional Chamber - Infrastructure Committee
- San Diego Regional Economic Development Corporation
- San Diego Convention and Visitors Bureau\*
- San Diego Film Commission
- San Diego Workforce Partnership
- SDSU Aztec Parents Association
- SDSU Associated Students
- SDSU Alumni Association
- SDSU Senate

\*Supports hotel and conference center.

### Individuals

- Murray Galinson, Former Chair, CSU Board of Trustees
- State Senator Denise Moreno Ducheny, 40th District
- State Assemblyman George A. Plescia, 75th District
- City Councilman Ben Hueso, 8th District
- Former State Senator Dede Alpert, 39th District
- Former CSU Trustee Ralph Pesqueira
- David Aguirre
- Chuck Aldrich
- Donna Allen
- Alden Ammer
- Maxwell Ammer
- Robert Anderson
- Ryan Apperson
- Lynn Ash
- Jean Ashour
- Tom Ateianeay
- Former Port Commissioner Frank Urtasun
- Rev. George Walker-Smith
- Jessie Knight, Jr.
- Dennis Cushman
- Robert Cardenas
- Alice Adolphson
- Ben & Jimmie Autry
- Patrick & Lisa Bailey
- Jeffrey Banks
- Marjorie Bautista
- Amanda Beam
- Joseph Benenait
- Patrick Bessie
- John T. Bestoso
- Amritia Booter
- Brendan Bracken

- James Bracken
- Bill Brophy
- Harold Brown
- Douglas Brul
- Timothy Bryant
- Richard Burkett
- Donna Burnside
- Pamela Burroughs
- Christian Butcher
- Carol Camecho
- Armand & Margie Cantarini
- George Capatanos
- Mike Caprio
- George Catanos
- Sandra Chase
- Jacob Chiconel
- Charles H. Clark
- Kyle Clifton
- Thomas Colby
- Michael Cope
- Rick Dallin
- Hans Davis
- Maryellene Deason
- Angela Deegan
- Stephen Delonge
- Nancy Deming
- Marie Diaz
- Brian Dinges
- Virginia Dolan
- Donna Dose
- F. Duffy
- Marcia Durso
- Burton English
- David Engstrom
- Donna Estep
- Mark Fannon
- Wally Featheringill
- Karylee Feldman
- Alberta Feurzeig
- Patricia Finley
- Eric Flaharty
- Kelly Ford
- Richard Fox
- Carolyn Frisbie
- Allison Fujiola
- Hortensia Furlong
- Andrew Gade
- Ciera Galvin
- Robin Gaudielle
- Jim Gogek
- Irvin Golden
- Patrick Gomes
- Marilyn Grinnell
- L. Groza
- Scott Hamren
- William Hankett
- Paul Hannasch
- John Hegarty
- Neil Heimburge
- Don & Roberta Hejny

- James Helt
- Janet Henne
- Charles Hickey
- Bonnie Hire
- Joe Hofmann
- Aleyda Hoskins
- Carly Howarth
- Jo-Ann Humphys
- Wesley Ishikawa
- Bryant Jackson
- Dallas Johnson
- Daniel Jones
- Jerry Jones
- William Judd
- Ed Kanif
- Matthew Keipper
- Mel Kemme
- Ulrich Keppler
- Issa Khalil
- Sheri Kidder
- Sharlene King
- Stanley King
- Kathy Kinsella
- Thomas Klipp
- Edward Kownacki
- Kyle Kuhlmann
- Nance Lakdawala
- Bruce Laurelin
- Donald Lawler
- Helen Lenny
- Megan Leuchars
- Helen Leung
- Forrest Levinson
- Alan Levy
- Betty Lias
- Cynthia Lingg
- Howard Linke
- Erin Loftus
- Debra J. Lott
- Kevin Macon
- Ryan Mallory
- Boyd Malm
- Miguel Manzano
- Jim Markley
- Nancy Marlin
- Jean Marmet
- Lilly Martin
- Rick Martin
- Margaret Martin Burgreen
- Raymond Mason
- Sharmel McCarthy
- H.E. McCoy
- Mark McHall
- Gary Meinert
- Joe Mercurio
- Fred Merino
- Marc Meyers
- Kathy Miller
- Michael Milligan
- Tom Montgomery

- Tom Moore
- Gustayo Morales
- Patricia Moreano
- Melissa Morgan
- Frank Morkuna
- Virginia Morphy
- Jim Morrison
- Tracy Morse
- Maria Mortellaro
- Stevie Munkittrick
- Linda Neal
- S Neina
- Maryellene Nelson
- Jim Nessheim
- Joseph Ney
- Arthur Nicols
- Allen Normand
- Ted Olsen
- LaVon Parchman
- James Pasto
- Dawn Patty
- Nicolle Penton
- Patrice Peterson
- William Peterson
- Robert Pflimlin
- Vanessa Phan
- Randy Philipp
- Frank Phillips
- John Putman
- Dorothy Quincey
- Dennis Qwill
- Chuck Ramsey
- Lois Reed
- Ruth Reiner
- Peg Reminger
- Yvonne Resebraugh
- Irene Rios
- Dominique Rissdo
- John Rodenbo
- William N. Rogers
- Murray Rogow
- James Romig
- Alexa Rose
- Milton Rudd
- Ken Rutan
- Teresa Rutherford
- Peggy Ruzich
- Peter Salamon
- Janet Samuel

- A.L. Sarantinos
- Jon Sartori
- Monica Savell
- Rolf Schulze
- David Sellers
- Anzette Shackelford
- Anne Marie Shaw
- Robert Shellman
- Robert Shielys
- Christopher Sickels
- Jeff Sieker
- Pamela Skalicky
- Lane Smith
- Rena Sorenson
- Ernie Standing
- Robert Stewart
- Lorri Strickland
- Bill Stumph
- Norma Summersgill
- Shawna Sweeney
- Joshua Teague
- L. Teves
- Will Thompson
- Jasmina Topalone
- Sabina Topalovic
- Claude Townsend
- John T. Trumble
- Megan Twohig
- Richard Ulrey
- Karen Van Wulven
- Paul Vanderwood
- Yvonne Velone
- Clara Vivian
- Jerry Wagner
- Jerry Weaver
- Jacqueline Webster
- Sidney Weisblat
- Eric Wever
- Jeffrey White
- Matthew White
- David Wiles
- Daniel Woodward
- Alex Yates
- Shaun Young
- Robert Zito
- Robert Zouse

*Partial List*



January 29, 2007

Dear Neighbor,

As part of our mission to provide higher education to all qualified students, San Diego State University is beginning the process to seek approval from the California State University Board of Trustees for a revised Campus Master Plan. I wanted to take this opportunity to summarize key elements of that plan and explain the process for its review.

For more than 100 years, San Diego State University has been a key contributor to San Diego's economy. As the largest importer of bright minds to San Diego, SDSU's graduates are a significant component of the local workforce.

Increasing access to quality higher education in the face of growing demand remains one of San Diego's biggest challenges. To date, SDSU has received a record 57,000 applications for 8,800 available spots for the Fall 2007 term - a 9% increase from the previous year.

The Campus Master Plan revision is SDSU's blueprint for responding to this demand. Its approval will ensure SDSU can continue to produce the graduates that San Diego needs to remain competitive. Currently, one in seven adults in San Diego who holds a college degree attended SDSU.

While the 2005 Campus Master Plan was unanimously approved by the CSU Board of Trustees, a recent decision by the California Supreme Court (*City of Marina vs. CSU Monterey Bay*) required that the approval for the plan be set aside. This decision has changed CSU policy related to funding for off-site infrastructure and transportation impacts resulting from university development. The *City of Marina* decision applies to the entire California State University system, including SDSU.

Because SDSU's Campus Master Plan revision remains a top priority, we have begun the process of revising the plan and producing a new Environmental Impact Report (EIR). The EIR will identify significant environmental impacts, feasible mitigation measures, and SDSU's fair share obligations toward implementing these measures.

The 2007 Campus Master Plan revision will allow SDSU to accommodate and house more students on campus and meet the growing demand for higher education. It will increase SDSU's enrollment capacity from 25,000 full-time equivalent students to 35,000, allowing SDSU to continue to meet the workforce needs of our region. It also incorporates increased academic space, student housing and services, and faculty housing. The Campus Master Plan will ensure that SDSU's growth occurs in a smart, planned manner over the next 20 years.

The plan includes a number of much-needed facilities that will serve the needs of our students and faculty, including:

- On-campus student housing for an additional 1,400 students (on the south east portion of campus), which is a nearly 40% increase from the current number of beds on campus.
- Alvarado Campus, which will house future classroom and support facilities.
- Adobe Falls, the site for up to 370 affordable, high-quality homes for SDSU faculty and staff.
- Alvarado Hotel, which will contain up to 120 rooms and suites, providing high-quality nearby accommodations for visitors to the university.
- A new Student Union building will be constructed adjacent to the east side of Cox Arena, and will be coupled with a renovation and expansion of the existing Aztec Center.

We value our relationship with the San Diego community, and look forward to your comments and participation in the upcoming months. As we move forward with this process, we will be conducting a comprehensive outreach program to further explain our plans and receive input from residents and organizations in the San Diego region that are interested in SDSU's future.

We greatly appreciate your continued support for the university and our efforts to fulfill our mission to provide higher education to qualified students for generations to come.

All community members are invited to join us on Saturday, March 17 from 9 a.m. to 2 p.m. for **Explore SDSU - Open House 2007** presented by *The San Diego Union-Tribune* and *Time Warner Cable*. Explore SDSU is a perfect opportunity to learn more about the outstanding work being done by SDSU's faculty, staff and students. If you haven't visited the campus lately, this will be a great chance to see many of the impressive changes. We will also have an information table on the Campus Master Plan at the event.

Enclosed you will find a postage-paid card to provide comments and suggestions on the Campus Master Plan revision. For more information, we invite you to review the project website at [www.sdsu.edu/masterplan](http://www.sdsu.edu/masterplan).

Sincerely,

A handwritten signature in black ink that reads "Stephen L. Weber". The signature is written in a cursive style with a large, stylized 'S' and 'W'.

Stephen L. Weber  
President  
San Diego State University



San Diego State University  
5500 Campanile Drive  
San Diego, CA 92182-8000  
Tel: 619 594-5201  
Fax: 619 594-8894

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THE PRESIDENT

June 12, 2007

Dear Neighbor,

I wanted to take this opportunity to update you on San Diego State University's revised Campus Master Plan and provide an overview of the process. Since our last communication in January, we have made significant changes to the plan in response to community input and have begun the public review process for the Draft Environmental Impact Report (DEIR).

Increasing access to quality higher education in the face of growing demand remains one of our biggest challenges. In fact, according to the Public Policy Institute of California, by 2013 the state will need to accommodate more than 500,000 new full-time students at its colleges and universities. At the same time, our economy continues to require a more educated workforce. To help address this, the California State University system has directed each of its campuses to grow to meet projected enrollment demand.

The 2007 Campus Master Plan revision is SDSU's plan to accommodate and manage the increased demand for higher education through 2025. It is a comprehensive plan that will allow SDSU to provide increased academic space, student housing and services, and high-quality affordable faculty and staff housing to meet growing student demand in a smart, planned manner. The plan will expand SDSU's enrollment capacity from 25,000 full-time equivalent students to 35,000. This will enable the university to respond to both the region's and the state's higher education needs and produce the educated workforce necessary for our continued economic prosperity.

Over the last few months, San Diego State University has worked with the community to incorporate changes to key elements of the plan. One of these significant changes includes the addition of almost 3,000 beds of on-campus student housing. In addition to increasing on-campus housing, SDSU anticipates that the supply of university-managed housing near the campus will also grow. Based on changes to the Campus Master Plan and projections for future housing, it is expected that SDSU will provide housing for nearly 10,000 students by 2025, consisting of on-campus housing and university-managed housing within walking distance to campus. SDSU is also working with private developers to provide even more student housing within walking distance to campus and around nearby trolley stations. While SDSU would not own this housing, it could be managed by the university.

Another significant change to the plan is the reduction in the number of units proposed at Adobe Falls. This neighborhood of high-quality, affordable faculty and staff homes will be constructed in phases over the next several years and was carefully designed to ensure that there will be no significant impacts on residential streets in the surrounding community.

If no alternate access can be provided to the site, a maximum of 172 homes is proposed – more than a 68 percent reduction from the original proposal. If alternate access can be provided, up to 348 homes could be developed on the site.

On June 13, 2007, the 45-day public comment period for the Draft Environmental Impact Report will begin. The DEIR identifies the potential impacts of the plan and proposed mitigation measures to address these impacts. We are continuing our discussions with the City of San Diego to determine the university's fair share obligations toward implementing these measures.

We greatly appreciate the feedback we have received on the Campus Master Plan revision over the past few months and welcome your feedback on the DEIR. Moving forward with the public environmental review process, we will continue to work closely with the community as our ongoing conversations remain a priority for the university.

Enclosed you will find a postage-paid card to provide comments on the Campus Master Plan revision. For more information, we invite you to review the project Web site at [www.sdsu.edu/masterplan](http://www.sdsu.edu/masterplan).

Sincerely,

A handwritten signature in black ink that reads "Stephen L. Weber". The signature is written in a cursive style with a large, stylized initial 'S'.

Stephen L. Weber  
President  
San Diego State University