

DEPARTMENT OF MARKETING

PART-TIME and TEMPORARY LECTURER POOL

The Department of Marketing is accepting applications for its pool of part time and temporary lecturers to teach one or two courses in the following areas: marketing research, consumer behavior, marketing management and strategy, Internet/digital, principles of marketing, and product innovation/new products marketing and direct marketing. Minimum qualifications include a master's degree in business administration, marketing or a related field. Salary commensurate with credentials and experience according to university policy. Submit letter of application with vita, a list of courses by title that you are interested in teaching, and the names, telephone numbers and email addresses of three professionals who will provide letters of recommendation to Chair, Marketing Department, College of Business Administration, San Diego State University, San Diego, CA 92182-8239.

Beginning August 3, 2015 CSU has a background check policy for all new employees.

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

SDSU is a large, diverse, urban university and Hispanic-Serving Institution with a commitment to diversity, equity, and inclusive excellence. Our campus community is diverse in many ways, including race, religion, color, sex, age, disability, marital status, sexual orientation, gender identity and expression, national origin, pregnancy, medical condition, and covered veteran status. We strive to build and sustain a welcoming environment for all.

SDSU is seeking applicants with demonstrated experience in and/or commitment to teaching and working effectively with individuals from diverse backgrounds and members of underrepresented groups.

SDSU is a Title IX, equal opportunity employer and does not discriminate against persons on the basis of race, religion, national origin, sexual orientation, gender, gender identity and expression, marital status, age, disability, pregnancy, medical condition, or covered veteran status.

The person holding this position is considered a "mandated reporter" under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment. This position is contingent upon state funding.