

CAMPUS FEE ADVISORY COMMITTEE

September 17, 2010

MINUTES**ATTENDEES**

Members:	David Ely Laura Schofield Eric Rivera	Candice Luistro Grant Mack Krista Parker
Student Alternates:	Jesse Robles Channelle McNutt	Kevin Gruidl Tom Rivera
Guests:	Sandy Jorgensen-Funk Tom Wilson, SHS Marti Ruel	Lisa Nguyen, SHS/SHAB Maria Hanger, HP/SHS

The meeting was called to order at 2:05 P.M. by Dr. David Ely, CFAC Chair.

Approval of September 14, 2010 CFAC Meeting Minutes (Attachment 1)

The minutes were reviewed; there were two corrections: a typographical error and statement clarification: The random numbers generator will randomly select, not generate, 3000 Red IDs. Mr. Mack made a motion to approve the minutes with these corrections, which was seconded by Ms. Parker. The minutes were approved unanimously.

Informational Items

a. Proposed SHS Fee Increase Presentation

SHS met with a student focus group of 20 Peer Health Educators, who provided suggestions which helped improve and cut the presentation time. Based on this feedback, students will present the first two PowerPoint slides and the last slide. Mr. Tom Wilson will present the middle slides. Mr. Wilson distributed these PowerPoint Slides to the committee. Mr. Rainer reminded SHS to keep the presentation to 20-25 minutes to allow for Q&A, pass out and take a vote.

Ms. Lisa Nguyen, Student Health Advisory Board member, presented the first two slides to this committee and was followed by Tom Wilson. Ms. Nguyen returned to conclude the presentation.

The committee made the following suggestions after the presentation:

- Change \$65 increase with \$150 total for the broken ankle when comparing with \$1000 cost outside SHS (Ms. Parker).
- Make sure to include "and/or exhibit violent behavior" in the slide (Ms. Parker).
- Replace free with low cost, or emphasize free at time of visit (Mr. Mack & Ms. Schofield).
- Split the first two slides into four and increase the font size (Ms. Luistro, Mr. Eric Rivera & Mr. Rainer).
- Avoid using too much text (Dr. Ely).
- David Letterman's Top Ten (Mr. Eric Rivera)
- Use a T format to directly compare the first two slides (Ms. Parker).
- Present quick facts from first two slides to wrap up presentation (Mr. Rainer).
- Do base of T and let presenters explain each (Ms. Schofield).
- Use the T to present the broken ankle scenario and compare SHS cost with community cost (Ms. McNutt).
- Move the graphic slide before facts regarding shootings (Mr. Gruidl).
- Include some statistics regarding shootings (Mr. Tom Rivera).
- Include statistics regarding injuries, what SHS has provided to students (Mr. Robles).
- Can use a statistic from the Daily Aztec as an opening to the presentation, i.e. 60,000 appointments in a given time and the percentage of student body using SHS in a year (Dr. Ely).
- Percentage and average use of SHS is important (Ms. Schofield & Ms. Parker).
- Emphasize that the 8 years without a fee adjustment only applies to SHS (Ms Parker).
- Include a couple more statistics on actual expenses (Mr. Robles).
- Move questions before feedback slide (Mr. Rainer).

Ms. McNutt also suggested emphasizing low cost, but this might be seen as abdicating a position (Dr. Ely). Mr. Rivera noted that CFAC is neutral, but the SHS presenters are not neutral. The role of the committee needs to be like a fact check and ensure accuracy (Mr. Rainer). Mr. Gruidl also suggested including revenues in the reserve and expense

graph, which was found to be confusing because of the supplemental income (Mr. Wilson). Revenues started increasing when enrollment was going up, but it started to plummet in 2008 as enrollments decreased and expenses increased (Mr. Wilson).

Dr. Ely moved on to the feedback slide and suggested including an explanation, as to what types of questions students should ask and what types of comments are needed. A CFAC member will welcome everyone and provide a 2-minute explanation of the process; this member will handle student questions at the end of the presentation and collect their votes. The initial email invitation to students will include a link to the information website, so students can learn more about this fee before attending the presentation. Hard copies from the information website could be provided to students if necessary (Mr. Rainer). Students will be provided a ballot to vote. Dr. Hanger suggested that SHS members leave the room to avoid any pressure on students.

A student from the random sample group may also attend an open forum and vote twice, but this will be known after the fact, once attendance rosters are consolidated (Mr. Rainer). Feedback from open forums will become important if the minimum of 380 students from random sampling is not met (Mr. Rainer).

Action Item

- a. Approval of:
 - i. Email Invitation to Random Sample
 - ii. All Student Email Invitation to Public Forums
 - iii. Public Forum Ad for Daily Aztec
 - iv. SHS Fee Information for website
 - v. SHS Proposed Fee Increase Performa

These documents were reviewed and revised at the prior meeting and are now presented for official approval.

Ms. Luistro moved to approve the five action items with the understanding that they were updated from last week's meeting; the motion was seconded by Mr. Tom Rivera.

Mr. Robles suggested including a statement to let students know that they are expected to actively participate. Ms. Parker also suggested letting them know that they can abstain. Students will be asked to submit a recommendation, not a vote, since this is an advisory and the word vote could be misleading (Dr. Ely). Ms. Parker asked if they could state that CFAC is neutral.

Mr. Tom Rivera made a friendly amendment to include a neutrality statement. It was suggested that CFAC be listed as hypertext to direct students to the official website.

The committee voted on the motion to approve the five documents as amended, with a capitalization correction and adding the link to CFAC. The five documents were approved unanimously.

Informational Item

- b. Random Sample and Open Forum Room Availability

Mr. Rainer presented a selection of room availability for random sample and open forums. The committee reviewed these and provided the following feedback:

- Not having evening discussion group dates is a concern (Dr. Ely).
- Students are in class most of the day TTH, but this is when students are here – have presentations before classes (Ms. Parker).
- Classes are at alternate times – having a variety in general is more important (Ms. Luistro).
- Eliminate Friday after 3:00 PM (Ms. Ruel).
- Offer some of these around noon or lunchtime (Mr. Wilson).

The committee discussed alternate room availability. There are plans to replace the tables in SS-1608 with movable ones; this could be an option for some of the presentations. Also Tula and Cholula in the Residence Halls are available for open forums and focus groups (Mr. Eric Rivera). Peterson's Gym is also an option. Scripps Patio would be challenging (Ms. Ruel). Cholula may also be challenging; the Athletic Center may be better (Ms. Luistro). Mr. Eric Rivera suggested having a presentation on the west side and having a variety of locations. Mr. Wilson asked about audio and visual equipment in these facilities.

Ms. Parker made the motion to adjourn the meeting, which was seconded by Mr. Tom Rivera. The meeting adjourned at 3:22 PM.

Reminder: Next Meeting is scheduled for Friday, September 24 at 2:00 PM in SS-1608.