

CAMPUS FEE ADVISORY COMMITTEE

February 1, 2018

MINUTES

ATTENDEES

Members:	David Ely Tony Chung Lisa Thurn Chimezie Ebiriekwe Carmel Alon Chris Thomas	Radmila Prislín T'Ante Sims Bann Attiq Vanessa Girard D. Hayden Willis Anya Shutovska
Non-voting Members:	Crystal Little	
Guests:	Dorian Diaz Jennifer Esquivel-Parker	Mark Zakrzewski

The meeting was called to order at 10:03 A.M. by David Ely, CFAC Chair.

Review and Approval of January 16th Meeting Minutes

Dr. Ely introduced the January 16th Meeting Minutes and asked for any corrections or additions – none were suggested. Mr. Chung made the motion to approve the minutes which was seconded by Mr. Ebiriekwe. The motion was approved unanimously.

Informational Items

- a. None

Requests

- a. None

Action Items

- a. Approve Spring 2018 Fee Referendum Voter Pamphlet

Dr. Ely introduced the Spring 2018 Fee Referendum Voter Pamphlet and asked Ms. Esquivel-Parker to present the pamphlet and ad to be published in the Daily Aztec. Dr. Ely briefly added that the pamphlet text remains unchanged from the previous version, as approved by the CFAC subcommittee, as no pro/con statements were received.

Mr. Sims asked if there was any indication on the pamphlet that no pro/con statements were received; Dr. Ely responded “yes” and Ms. Esquivel-Parker noted that the absence of pro/con statements was made clear with the wording, “No statement submitted” for either statement.

Ms. Esquivel-Parker presented the banner ad to be published on the Daily Aztec website from Friday, February 2nd through Tuesday, February 6th; the banner will be linked to the CFAC page containing the complete voter pamphlet. She also presented the print ad to be published in the Wednesday, February 7th edition of The Daily Aztec. Ms. Esquivel-Parker stated that the voter pamphlets would be made available starting Friday, February 2nd and would be placed in all A.S. facilities, the library (circulation desk, 24/7 study area, computer lab), Aztec Shops (market locations in East Commons, West Commons, Student Union), and in all residence hall lobbies.

Mr. Willis asked who wrote the pamphlet; Ms. Esquivel-Parker responded that the CFAC subcommittee worked on developing and approving the pamphlet as presented.

Dr. Ely requested clarification that there were no language changes to the pamphlet from the previously approved version; Ms. Esquivel-Parker confirmed that there were no changes from the final version approved by the CFAC subcommittee.

Ms. Esquivel-Parker added that the voter pamphlet would be attached as a PDF to the ballot in WebPortal. Dr. Ely asked if there would be any Blackboard or WebPortal announcements to the students [regarding the referendum vote]; Ms. Esquivel-Parker responded that there were none of which she was aware.

Ms. Little asked if such announcements were considered as a way to reach more students; Ms. Esquivel-Parker responded that an email is sent out to all students when voting is open.

Ms. Little mentioned that for the Student Success Fee announcements were made; Dr. Ely confirmed, and added that Blackboard and/or WebPortal announcements would reach more students than ads in the Daily Aztec alone.

Dr. Ely stated that he and Ms. Little would explore what other outreach options may be available to reach more students. He also asked the A.S. Executive Board members in attendance for their recommendations; Mr. Eberikwe responded that Blackboard would be most effective, Mr. Thomas also noted that WebPortal might also see increased traffic with the new registration timeline. Mr. Thomas added that A.S. board members will be doing outreach directly to the student body. Ms. Girard stated that she would favor some type of notification in WebPortal.

Dr. Ely asked if there was a motion to approve the voter pamphlet. Mr. Thomas made the motion which was seconded by Mr. Willis. The motion was approved unanimously.

New Business

None

Public Comment

None

Dr. Ely adjourned the meeting at 10:14.

Reminder: Next meeting is scheduled for Friday, February 16th, 2018 at 2:00 P.M. in the Lipinsky Hospitality Center – Room SSW 1608